

Exhibitor information



gesund &
wellness

Messe Dornbirn

10.-12. Nov. 2017
Messe Dornbirn

The feel good fair
in the 4-country region



The health- & well-being fair in the four country region

The first fair „Gesund & Wellness“ in Dornbirn is the „feel good fair“ in the four-country region of Austria, Switzerland, Principality of Lichtenstein and Germany.

The fair team and the fair concept can already look back to many fairs in Austria. Now it's already the third time that we organize the Gesund & Wellness fair in Linz and the eleventh event year of the Gesund & Wellnes Tulln and austrias largest fell good fair with about 200 exhibitors from 11 nations.

The content of the fair concept grows every year with the current health & feel good them. The regional providers also have an important point at the fairs that our fair is so successful.

Use the chance to be a part of this fair as a exhibitor.

Already the third attractive fair location

With the already two existing & successful fairs in Linz and Tulln, the successful fair concept is now also placed in Dornbirn

Facts:

- the new health and feel good fair in the four country region
- very high visitor quality and with high purchasing power
- new exhibition hall (opening spring 2017)
- free Wfi for the exhibitors
- free parking for exhibitors and visitors
- the quality of the exhibitors and vistiors are in focus
- attractive program with lectures, panel discussions & workshops





Trend subjects

health

- alternative methods
- academic medical services
- health check
- allergy prevention
- sleep
- fitness
- relaxation

nutrition

- vegan
- raw
- „free from“
- culinary - nutrition,
- Bio & know where it comes from
- supplements

wellness at home

- sauna
- infrared cabins
- whirlpool
- wellness living

holiday

- wellness hotels
- health hotels
- cruises
- holiday to feel good

for her

- beauty
- natural cosmetics
- cosmetic

Strong purchasing power in the four-country region

With a strong purchasing power scores the fair place Dornbirn since years.
The optimal fair place for the 3. location of the fair Gesund & Wellness.

Ideal advertising for your success:

- Focus on advertising:
 - state Vorarlberg
 - neighbouring Swiss
 - principality Lichtenstein
 - neighbouring bavaria
- extensive advertising in printmedia (Tageszeitungen, Wochenzeitungen, Bezirkszeitung, Magazine, ...)
- generous poster campaign
- online advertising campaign with a wide performance-network and social media advertising on Facebook.





Contact:



Fair management:

Peter Lindpointner
Tel.: +43 (0)6232 6563
E-Mail: lindpointner@cmw.at



Fair coordination & stand construction

Nina Lindner
Tel.: +43 (0)6232 6563-22
E-Mail: lindner@cmw.at



Fair assistant:

Tanja Raudaschl
Tel.: +43 (0)6232 6563-44
E-Mail: raudaschl@cmw.at

Venue:

Messe Dornbirn GmbH, Messeplatz 1, 6854 Dornbirn



Fair times:

Entrance for exhibitors every day 9:00 (except Friday 8:00).

Friday	10.11.2017	14:00 - 20:00
Saturday	11.11.2017	10:00 - 18:00
Sunday	12.11.2017	10:00 - 18:00

Construction:

Wednesday	08.11.2017	08:00 - 17:00
Thursday	09.11.2017	08:00 - 20:00
Friday	10.11.2017	08:00 - 13:45

Completion of the stand construction order by Messen CMW:

Friday	10.11.2017	08:00 (at the earliest)
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Dismantling:

Sunday	12.11.2017	18:00 - 22:00
Monday	13.11.2017	08:00 - 16:00

Catchment area:

The fair Dornbirn is the marketplace for Vorarlberg and all four-country regions (Austria, Swiss, Principality of Lichtenstein, Germany).

New exhibition hall:

Since september 2015 the halls 9 and 12 in Dornbirn were all completely new build. In spring 2017 the halls have been finished. The first Gesund & Wellness fair in Dornbirn will take place in a new and modern exhibition hall.



Arrival:

- The fairground of the fair Dornbirn is placed directly on the motorway-exit Dornbirn Süd (Exit 18) the A 14/E 60.
- bus connection: from Dornbirn main station Landbus (Linien 50, 52 und 351) to the fair crossing. City bus Dornbirn (Linie 1, 5 und 8) drives from monday to saturday to the bus stop Messegelände.

Organizer:

Messen CMW - Peter Lindpointner GmbH & Co KG
Ahornweg 22, A-5311 Innerschwand/Mondsee
Tel.: +43 (0)6232 6563, Fax: +43 (0)6232 6563-65
office@cmw.at, www.cmw.at,
www.gesundundwellness.info

