

# ORDER „Advertising“

via E-Mail to [office@cmw.at](mailto:office@cmw.at)  
via Fax to +43 (0)6232 6563-65

Exhibitor data		Logistics: (only if already known)	
Company name:		Hall:	
Street:		Stand:	
Post Code, City:		Consultant (responsible for the exhibition arrangements):	
Land:		Name:	
Tel:		Mobil:	Direct-Dial:
Fax:		e-mail:	
Advertising possibilities			
<b>Postcards A6 up to 200 copies for free:</b> Advertising postcards for dispatch to your costumers. Includes a small space for your company stamp and a discount for the entrance fee. There are no additional costs for the exhibitor.		<input type="text"/> pcs	
<b>Sponsoring for the fair-sweepstakes:</b> Use the sweepstakes to draw attention to your products. Sponsor one or more products & services for the raffle! Your logo and your products will be presented on stage by the moderator. For sure visitors will keep your products in mind! The organizer is obliged to refuse sponsoring at any time without justification. (Raffle 1-2x daily during the fair)		Price (amount & worth in €): <input type="text"/>	
<b>Invitations/ free tickets for your costumers:</b> Free tickets that allow a free day admission. You will be charged for used free tickets after the fair. The Customer needs to enter its name and address, for the reason you know who used the free entry ticket. <u>Only used free tickets will be charged after the fair.</u>		<input type="text"/> pcs <input type="text"/> pcs	
<b>Advertising insert in the fair guide – 4C:</b> You have the opportunity to be present with advertising in the printed fair guide. The fair guide includes: Extract from the exhibitor index and hall plan - free for all visitors. As long as stock lasts!			
<input type="checkbox"/> 1/3 page	W 90 mm x H 64,5 mm	Price: € 99,- /pcs *	
<input type="checkbox"/> 1/2 page	W 90 mm x H 99 mm	Price: € 149,- /pcs *	
<input type="checkbox"/> 1 page	W 90 mm x H 202 mm	Price: € 289,- /pcs*	
<input type="checkbox"/> 1 page on the back of the fair guide U4	W 100 mm x H 210 mm (+ 3mm filler all around)	Price: € 349,- /pcs *	
<input type="checkbox"/> Logo insert in 4C printed fair guide above your entry in the exhibitor index.		Price: € 49,- /pcs *	
<input type="checkbox"/> Premium Insert on the front of the ticket! Limited to one! Format: H 60mm x W 25mm (+ 3mm filler all around)		Price: € 499,- /pcs *	
<input type="checkbox"/> Supplement to the ticket		Price: € 299,- /pcs *	
Every visitor will receive information about your company at the entrance. The supplement (max. A6 or DIN lang) is produced by the exhibitor. This advertising opportunity is limited!			
<input type="checkbox"/> Distribution of advertising material		Price: € 249,- /Scs *	
(e.g. flyer, coupons, printed bags) by exhibitors promotion personnel (for max. 3 persons). Distribution in the fair hall (except from the entrance & cash desk area, open-air ground & parking lots) by your own employees.			
<input type="checkbox"/> Application for stage presence on the main stage	Price: € 390,-* /per 45 min	desired day: <input type="checkbox"/> Fr <input type="checkbox"/> Sa <input type="checkbox"/> Su	
45min on stage at one of the fair days incl. introduction by a professional host, incl. technical support (sound, light, beamer, technician). It is possible to present your presence in a dialog or interview with the host. Also talks with more people on stage are possible.			
<input type="checkbox"/> Application for stage presence on the "lectures" stage	Price: € 190,-* /per 45 min	desired day: <input type="checkbox"/> Fr <input type="checkbox"/> Sa <input type="checkbox"/> Su	
Lectures and workshops will take place on a smaller stage in the hall. Incl. beamer, screen and microphone. The area in front of the lecture stage will be furnished with chairs in row seating.			
If the organizer allows the application is the decision of the organizer. Messen CMW has the right to refuse the application without any reason. Desired presence times cannot always be considered. The booking of the workshop room has to be confirmed in written form (email) by Messen CMW. Please send us your desired title and the name of the speaker directly after the order ( <a href="mailto:office@cmw.at">office@cmw.at</a> ).			
<b>Please send printing data at least 4 weeks before the fair starts to: <a href="mailto:office@cmw.at">office@cmw.at</a>.</b> Prices are excl. 20% VAT. Prices with * will be charged with additional 5% advertising tax. By submitting this application, the exhibitor accepts all terms and conditions for exhibitors (see application). All products are available as long as stock/space last. Advertising brochures, postcards and free tickets for costumers will be sent to you in time. Orders may be refused by the organizer. The advertising possibilities are only for exhibitors of the fair.			

City

Date

Signature / Company stamp