



Wein im Schloss

29. - 30. March 2019
Schloss Mondsee



The high quality wine fair for Salzburg & Upper Austria

The now 5th edition of the winefair „Wein im Schloss“ invited all private winelovers, restaurateurs and wine merchants to taste, enjoy, compare & buy wine.

With 64 exhibitors in the year 2018, around 600 wines could be tasted within the admission fee. Over 50 top winemakers from Burgenland, Lower Austria and Styria, as well as a winery from Germany, two wineries from Italy, a wine merchant with Italian wines and exhibitors with gourmet products and wine accessories participated in the winefair. In 2018 „Wein im Schloss“ achieved a further 3% increase in visitors.

The pillared halls of the castle Mondsee give a stylish atmosphere with the appropriate flair!

Fair topics

Wine & Spirits



- wine
- sparkling wine
- fine brandy
- distillates
- cider

Gourmet



- antipasti & pesto
- vinegar & oils
- chutney
- juices
- honey
- jam
- olives
- bacon, salami, ...
- cheese
- truffle
- chocolate

Wine equipment



- wine packaging
- wine glasses
- wine cellars
- climate cabinets
- wine coolers
- wine shelf systems
- decoration
- others



Reasons for your fair participation

- ✓ High quality wine event **TOP catchment area:** Upper Austria and Salzburg.
- ✓ **TOP visitor satisfaction:** about 99% of the visitors plan to visit the fair again in 2019.
- ✓ **TOP exhibitor satisfaction:** 85% of the exhibitors plan to participate again in 2019
- ✓ **Interisting target group:** wine lovers and gastronomy from the Mondsee area.
- ✓ The fair scored with a buying audience!



Advertising - a convincing campaign

The advertising and PR campaign was ideally tailored to the target audience.

- ✓ **generous poster campaigns**
- ✓ **extensive advertisements and paid PR reports**
in the most important regional media
- ✓ **Banner, etc.**
- ✓ **target group mailings**

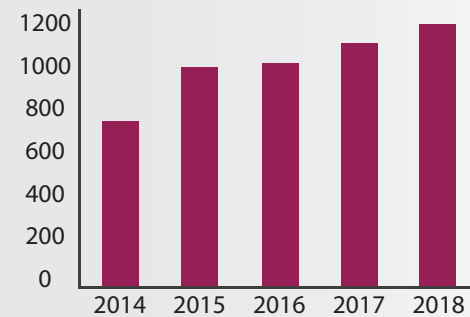


Numbers at a glance!

Facts 2018

- ✓ 1200 visitors
- ✓ 64 exhibitors from 3 nations
- ✓ 10% trade visitors

Development of visitors





Times

Opening times

Entrance for exhibitors on saturday 1pm.

Friday	29. March 2019	4pm - 9pm
Saturday	30. March 2019	2pm - 8pm

Set-Up

Friday	29. March 2019	12am - 4pm
--------	----------------	------------

Dismantling

Saturday	30. March 2019	8pm - 9pm
----------	----------------	-----------

Venue Mondsee

The Mondsee country with its two lakes, Mondsee and Irrsee is easy to reach from all directions due to its location with its own motorway exit, in the immediate vicinity of the Salzburg festival center and as a gateway to the Salzkammergut. The large catchment area extends from the Salzkammergut, Salzburg to the adjoining districts of Upper Austria.

Arrival address for exhibitors:

Schloss Mondsee
Säulenhallen
Schlosshof 8
5310 Mondsee
AUSTRIA

For reservations
& requests
contact us!
office@cmw.at or
+43 (0)6232 6562



Your fairteam



Fair Management

Peter Lindpointner
Tel.: +43 (0)6232 6563
E-Mail: lindpointner@cmw.at



Fair Coordination & stand construction

Nina Lindner
Tel.: +43 (0)6232 6563-22
E-Mail: lindner@cmw.at



Fair Coordination & Sales

Mag. Jennifer Lisa Auinger
Tel.: +43 (0)6232 6563-44
E-Mail: auinger@cmw.at



Fair assistant in training

Janine Pöllmann
Tel.: +43 (0)6232 6563-55
E-Mail: poellmann@cmw.at

Organizer

Messen CMW

Peter Lindpointner GmbH & Co KG

Messen CMW Peter Lindpointner GmbH & Co KG
Ahornweg 22
5311 Innerschwand am Mondsee
AUSTRIA

Tel.: +43 (0)6232 6563
Fax: +43 (0)6232 6563-65
E-Mail: office@cmw.at
www.weinim Schloss.com

Concept changes & printing errors reserved!
Photo credits: Titelfoto: Wildbild. Ranke über Fotolia.com: nightfly84, more Photos: Reinhard Thrainner, Hannes Hochmuth, Messen CMW, www.mondsee.at.