

EXHIBITOR INFO

EVA

MESSE FÜR DIE FRAU

Vacation & Lifestyle

Fashion & Beauty

Hobby & Creative

Health & Fitness



26. - 29. Sept. 2019
Wiener Stadthalle, Hall D

*... a paradise
for every woman!*



EVA...

Einfach Verführerisch Aufregend
Simply seductively exciting

EVA

MESSE FÜR DIE FRAU

... the lifestyle fair that makes women's hearts beat faster.

EVA – the hotspot for the women's world. Female shopping enthusiasts with a high purchasing power meet a diverse exhibitor mix from **lifestyle, beauty, hobby to health and much more!**

We offer:

- Austria's largest fair for women
- High purchasing and target group audience
- Personal all-round-service
- TOP organization before, during and after the fair
- Targeted advertising and PR campaigns
- Attractive advertising possibilities
- **Exciting program** with fashion shows, sweepstakes, talks, Via Culinaria, ...

„Strolling, marvelling, enjoy“ describes the fair-theme at it's best!
The ladies world will be seduced into the unique (fair-)paradise.

Topics all around **STYLING**



Fashion

Clothing & Underwear
Accessoires (scarves, glasses, hats, ...)
Shoes & Bags
Personal Shopper
Trachten

Highlight: Fashion Show

Hairstyling
Cosmetics
Pedicure & Manicure
Hair removal & Tan
Beauty Surgery
Skin Care & Anti-Aging
Dental Clinics

Beauty



Jewellery



Fashion Jewellery
Lifestyle brands
Watches
Perl jewellery
Gems
Piercings

Topics that MOVE women

Women's Health
Preventive Medicine
Alternative Methods
Dietary Supplements
Medical Services & Products

Health



Nutrition



Vegetarian & Vegan
Organic, Raw & Health Food
Detoxing
Diet- & Nutrition Concepts
Slow Food

Gyms
Personal Training
Clothing (running shoes, bras, ...)
Fitness Equipment
Equipment (sports watches, apps, ...)
Sport clubs
Courses (Yoga, self-defense, ...)

Sport & Fitness



Topics that women ENJOY



Vacation & Fun

Wellness hotels
Getaway
Cruises
Sports travel
City trips

Apps (everything for women)
Styling advice
Sexuality, Period & Co
Tattoo's
Photography & Photo Shootings
Magazines

Lifestyle



Culinary & Drinks



Wine, Sparking wine & Co
Cocktails
Lifestyle- and organic drinks
Sweet temptations
Pesto, Chutney & Co
Hearty delicacies

Highlight: Via Culinaria

Topics all around LIVING

Aroma worlds (Spices, Oils & Co)
Kitchen machines & Kitchen helpers
Apps (recipes & creative ideas)
Vegetable and fruit suppliers
Books and magazines
Cooking lessons

Cooking



Hobby & Creative



Crafting & Painting
Needlework & Sewing
Creative baking
DIY jewellery & Crafts
Highlight:
Lessons & Workshops

Experiences that make women's hearts beat faster
Venue for everything women desire
Adventure for heart, soul and sense of taste

Adverting, that works

We are working in the trade fair business for over 20 years. Our years of experience combined with a lot of passion makes us special in the trade fair business.

We offer an attractive advertising campaign that perfectly matches the target group.

EVA appeals to target group-specific visitors with high purchasing power, which use the (fair-)paradise as an information and shopping platform.

Planned Advertisingtools:

- Generous poster campaigns
- Infoscreens in subway stations
- Cooperation with Austria-wide magazines
- Advertising Inserts & PR in the daily papers
- Social Media
- Online advertising campaigns
- Target group E-Mail-Marketing

We turn **EVA** into an EYE CATCHER!

Program

High quality speakers meet High Fashion!



- Fashion shows
- Lectures & Talks
- Workshops
- Show Cooking
- Sweepstakes
- Via Culinaria

EVA's Philosophy

Seducing in style

The temptations lurk everywhere. Step by step, you conquer one booth after the next. You can't get enough. Already tired of the many impressions? The lounge with frizzante and magazines invites for a short break.

It draws you on to the next seduction, you still can't get enough. A talk on stage awakes your attention. After valuable insider tips, it is time to discover the next booths! Your curiosity guides you from stand to stand, like in another world. Like in paradise. Like a women's paradise.

Welcome to EVA.



Venue

WIENER STADTHALLE, Hall D

With it's extremely central location the Wiener Stadthalle, hall D offers with a size of around 9000sqm the perfect setting for EVA, Messe für die Frau.



Arrival

The Wiener Stadthalle is located in a central location. The BahnhofCity Wien West is only 5 minutes away, Vienna city center is 15 minutes away. A perfect connection to the public transport network is also offered.

Adress:

Roland-Rainer-Platz 1
1150 Wien
AUSTRIA

U-Bahn / Subway:

U6 Burggasse-Stadthalle / Exit Urban-Loritz-Platz
U3 Schweglerstraße / Exit Märzstraße

Fair times

Visitor-Opening hours

Th.	26.09.2019	2pm–9pm
Fr.	27.09.2019	12am–9pm
Sa.	28.09.2019	12am–9pm
Su.	29.09.2019	10am–6pm

Exhibitor Set-Up - & Dismantling

For exhibitors with stands booked by Messen CMW

(partition walls, carpet, furniture, ...)

SET-UP

Your stands will be completed by Wednesday, 25.09.2019 at 2pm.

We.	25.09.2019	2pm–8pm
Th.	26.09.2019	8am–2pm

DISMANTLING

Su.	29.09.2019	6pm–10pm
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The dismantling must be finished on sunday!

For exhibitors with their own booth or stand construction

SET-UP

Tu.	24.09.2019	
stands bigger than 50sqm	8am–8pm	
stand smaller than 50sqm	12am–8pm	
We.	25.09.2019	8am–8pm
Th.	26.09.2019	8am–2pm

DISMANTLING

Su.	29.09.2019	6pm–10pm
Mo.	30.09.2019	8am–4pm

Organizer

Messen CMW

Peter Lindpointner GmbH & Co KG

Organizer:

Messen CMW - Peter Lindpointner GmbH & Co KG

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E-Mail: office@cmw.at

Website: www.cmw.at or www.eva-messe.at

You can
find all application
forms online on

www.eva-messe.at



Consultants



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www.cmw.at