

Exhibitor information

17. Internationale

Weinmesse Innsbruck

Genuss & Gourmet 2017



2017
Westaustria's largest
winefair*



3. - 5. March 2017
Messe Innsbruck



„I used the Weinmesse Innsbruck for the first time as a trade fair to present my products. The helpfulness of the event staff was great. They have been polite, competent and fast. Thanks for the arrangement. I will recommend the event and will participate again.

Handwerkerei die Metallmanufaktur from Wels

Austrias TOP - wine date

With an increase in visitor numbers from 21% and all in all about 4500 visitors from 8 different nations the 16th Weinmesse Innsbruck reached a new visitor record!

More and more visitors from Austria's neighbor countries Switzerland, Italy (13%) and Germany (over 12%) visited the event. For the first time the fair presented 145 exhibitors from 7 nations. For years the Weinmesse Innsbruck has always been among the three largest wine fairs in Austria. 2017 the Weinmesse Innsbruck is on the way to place itself as the largest wine fair in West Austria!*



Fair topics

WINE:

- Wine
- Champagne
- Sparkling wine
- Fine brandy
- Distillates
- Spirits
- Fruits juices
- Cider

EQUIPMENT & OTHERS:

- Wine accessoires
- Wine packaging
- Wine glasses
- Wine cellars
- Wine climate cabinets
- Wine shelving systems
- Wine barrels

GOURMET:

- Antipasti & Pesto
- Vinegar & Oils
- Honey
- Marmelade
- Olives
- Bacon, Salami & Cheese
- Truffel
- Chocolate
- Culinary highlights

Benefits at a glance

- ✓ 2017 Austria´s largest winefair*
- ✓ TOP - wine connoisseurs use the fair to expand their private wine cellars
- ✓ Resellers: deciders from trade and gastronomy
- ✓ The Weinmesse Innsbruck developed in the last 16 years to an international wine meeting point with an superior visitor quality



Advertising for your success:

- ✓ Generous poster campaigns in tyrol, south tyrol & the area Garmisch Partenkirchen
- ✓ Branded city busses
- ✓ Extented advertising inserts and paid PR´s in the most important medias:
 - daily newspapers, from local media to trade magazines
- ✓ target group mailings to private customers & restaurant landlords in tyrol
- ✓ target group mailings to wine shops & wine wholesalers all over Austria
- ✓ and much more

„For the last 16 years the organizer Messen CMW Peter Lindpointner GmbH & Co KG increased the interest in wine in Innsbruck tremendously and we, as a wine producer, benefit from it!!!“

Weingut Haselberger from Nappersdorf

TOP - visitor satisfaction**

About **99%** of the visitors plan to visit the fair again in 2017.

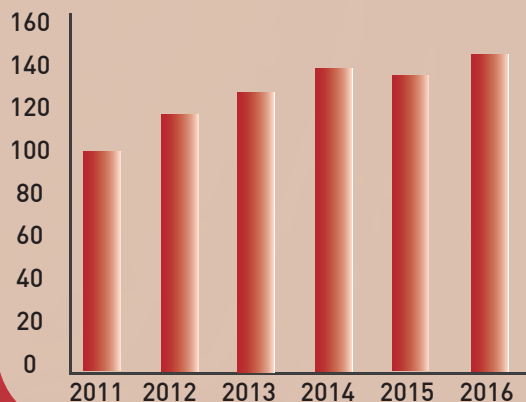


TOP - exhibitor satisfaction**

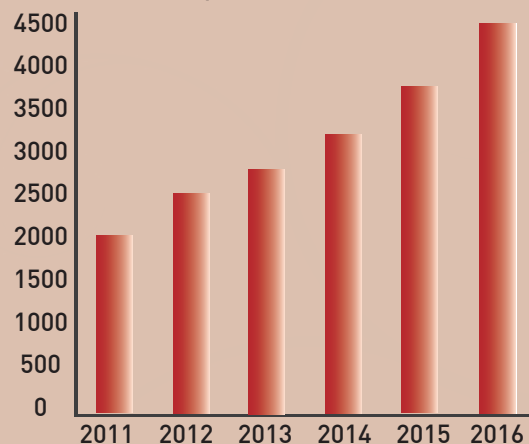
More than **88%** of the exhibitors plan to participate again in 2017.

A view on numbers & facts!

Development of exhibitor numbers



Development of visitor numbers



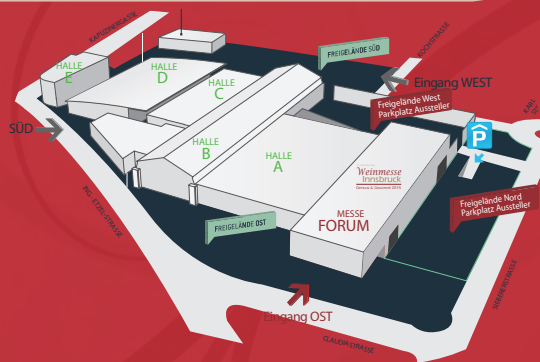
Venue & Arrival:

Messegelände Innsbruck, Hall A - Messeforum
Claudiastraße - Sieberstraße, 6020 Innsbruck

Organizer:

Messen CMW Peter Lindpointner GmbH & Co KG
Ahornweg 22, 5311 Innerschwand/Mondsee

Tel.: +43 (0)6232 6563, Fax: +43 (0)6232 6563-65
E-Mail: office@cmw.at, www.weinmesse.at



Times:

Fair times:

Friday	03. March 2017	14:00 - 21:00
Saturday	04. March 2017	14:00 - 21:00
Sunday	05. March 2017	13:00 - 19:00

Setup:

Special arrangements on request!

Thursday	02. March 2017	14:00 - 20:00
Friday	03. March 2017	08:00 - 14:00

Dismantling:

Sunday	05. March 2017	19:00 - 22:00
Monday	06. March 2017	08:00 - 13:00

Contact:

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*„Our first time at the winefair in Innsbruck:
Great visitors, great wine, great culinary goodies;
simply a brilliant exhibition. Bravo and see you
next year.“*

Schmid Wetli AG from Switzerland



*„We exhibited for the first time at the Wein-
messe Innsbruck and as a newcomer, we
have been very surprised about the interest
in our company“*

Weingut Bischof from Nappersdorf

Concept changes & printing errors reserved!

Photos: Titelfoto: dieflux.com; Ranke über Fotolia.com; nightfly84, more Photos: Reinhard Thrainer

* Under Consideration of the known wine events in Austria an the known yearly development of these winefairs.

** Results of the visitor and exhibitor surveys of the Weinmesse Innsbruck 2016