

Exhibitor information

gesund &
wellness
mit Reisen & Urlaub

20.-21. Jan. 2018
Design Center Linz

Upper Austrias
fell good fair



Gesund & Wellness Linz

Upper Austrias feel good & travel fair

With the change of date from October to January, the 4th Messe Gesund & Wellness Linz is placing many new advantages. After the peaceful Christmas season, the new year will once again be the focus of „time for your health“. New resolutions are being drawn up and holiday planning for the coming year starts. For this reason the January date is also ideal for the growing fair topic of travel & holiday.

The fair „Gesund & Wellness mit Reisen & Urlaub Linz“ is an excellent mix of topics and appeals to an interesting and broad audience.

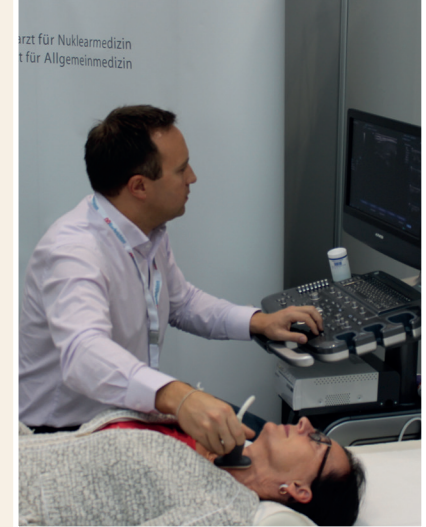
Take advantage of the attractive mix of topics and the interesting catchment area in the state capital of Upper Austria, Linz.

Top visitor satisfaction

93% of the visitors in 2016 are planning to participate again

Facts:

- Upper Austrias feel good & travel fair
- Attractive program with lectures, panel discussions & workshops
- aktuelle Schwerpunktthemen werden verstärkt hervorgehoben
- The quality of the exhibitors and visitors are in focusd
- Wintertime- more time for you and your health
- Optimal events for the travel industry
- 2 compact fair days





Trend subjects

health

- alternative methods
- academic medical services
- health checks
- allergy prevention
- sleep
- fitness
- relaxation

nutrition

- vegan
- raw
- „free from“
- culinary - nutrition
- bio & knowing where it is from
- supplements

wellness

- wellness at home
- sauna & infrared cabins
- whirlpool
- wellness living

holiday

- wellness hotels
- health hotels
- cruises
- holiday to feel good
- holiday destinations in Austria and abroad
- information and booking at the fair
- travel agency
- bus trip
- train trip
- camping
- family hotels
- airlines
- free time activity provider
- museum
- tourism regions

for her

- beauty
- natural cosmetics
- cosmetic

Ideal advertising for your success:

- focus on advertising in Upper Austria
- extensive advertising in print media (e.g.: OÖ Nachrichten, magazines, ...)
- planned 12-page supplement in the newspaper OÖ Nachrichten
- online - advertising campaigns over a large performance-network to the social media advertising on Facebook.
- generous poster campaigns





Contact:



Fair management::

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Fair coordination & stand construction:

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Venue:

Design Center Linz, Europaplatz 1, A-4020 Linz

Fair times

Entry for exhibitors on Saturday 8:00, on Sunday 9:00.

Saturday	20.01.2018	10:00 - 18:00
Sunday	21.01.2018	10:00 - 18:00

Construction:

Wednesday	18.01.2018	08:00 - 18:00
Friday	19.01.2018	08:00 - 20:00

Saturday - only for finishing the stand construction/decoration:

Saturday	20.01.2018	08:00 - 09:45
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Completion of the stand construction order by Messen CMW:

Friday	19.01.2018	14:00 (at the earliest)
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Dismantling:

Sunday	21.01.2018	18:00 - 22:00
Monday	22.01.2018	08:00 - 16:00

Organizer:

Messen CMW - Peter Lindpointner GmbH & Co KG
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The catchment area:

The Upper Austrian state capital Linz is a central point for Upper Austria. The main catchment area extends from the conurbation of Linz-Wels-Steyr, as well as from all districts in Upper Austria. The Amstetten district of Lower Austria is one of the classic Linz visitors.

The City:

Congresses, meetings & events take place in Linz and find the perfect background in this city. As the „culture capital of Europe in 2009“, Linz scores with variation, innovation and design.

Arrival:

