

Exhibitor information

**gesund &
wellness**

TULLN

**3.-5. Nov. 2017
Messe Tulln**

**Austrias largest
feel good fair**



Gesund & Wellness Tulln - Austria's largest feel good fair

In the second year in the location Messe Tulln the fair Gesund & Wellness scored with a new visitor record. More than 10.000 target group visitors were satisfied with more than 190 exhibitors from 11 nations as well as from the extensive lecture programme.

Benefit from a trade fair that has been on the market for 10 years.

Exhibitor feedback:

Hotel Allmer: „The fair staff is top! We are looking forward to make another trade fair with you again! Thank you very much for the kindness“

AMC: „What a great audience, very open minded to new ideas!
VERY GOOD the G&W in Tulln.“

RW Group Austria: „Many interested persons, interesting audience.
amazing exhibitors + great organization.“

Top exhibitor satisfaction

82% of the exhibitors in 2016 are planning to participate again in 2017

Facts:

- Austria's largest feel good fair (193 exhibitors from 11 nations)
- new exhibition hall | Lower Austria's largest exhibition hall
- free WLAN for exhibitors
- free parking for exhibitors and visitors
- attractive programme with lectures, panel discussions & workshops
- very high quality of visitors with high purchasing power
- the quality of the exhibitors and visitors are in focus
- „new“ planned congress for energetiker, pharmacist, medical staff





Fair topics

health

- alternative methods
- academic medical services
- health checks
- allergy prevention
- sleep
- fitness
- relaxation

nutrition

- vegan
- raw
- „free from“
- culinary - nutrition
- bio & knowing where it is from
- supplements

wellness at home

- sauna
- infrared cabins
- whirlpool
- wellness living

vacation

- wellness hotels
- health hotels
- cruises
- holiday to feel good

for her

- beauty
- natural cosmetics
- cosmetics

Top visitor satisfaction

94% of the visitors in 2016 are planning to participate again in 2017

Ideal advertising for your success:

- focus on advertising in Vienna & Lower Austria
- austriawide advertising e.g.: Kurier, trade magazines, ...
- extensive advertising in printmedia (Krone, Kurier, NÖN, Bezirkszeitung, magazines, ...)
- generous poster campaign in Vienna and surrounding countryside
- Transparente on the A1, S5 and B19
- Online - advertising campaigns over a large performance-network to the social media advertising on Facebook.





Contact:



Fair management:

Peter Lindpointner
Tel.: +43 (0)6232 6563
E-Mail: lindpointner@cmw.at



Fair coordination & stand construction

Nina Lindner
Tel.: +43 (0)6232 6563-22
E-Mail: lindner@cmw.at



Fair assistant:

Tanja Raudaschl
Tel.: +43 (0)6232 6563-44
E-Mail: raudaschl@cmw.at

Venue:

Messe Tulln GmbH, A-3430 Tulln, Messegelände



Fair times:

Entrance for exhibitors Saturday and Sunday 9:00 (Friday 8:00).

Friday	03.11.2017	10:00 - 18:00
Saturday	04.11.2017	10:00 - 18:00
Sunday	05.11.2017	10:00 - 18:00

Construction:

Tuesday	31.10.2017	12:00 - 18:00
Wednesday	01.11.2017	08:00 - 16:00
Thursday	02.11.2017	08:00 - 20:00

Friday - only for finishing the stand:

Friday	03.11.2017	08:00 - 09:45
--------	------------	---------------

Completion of the stand construction order by Messen CMW:

Thursday	02.11.2017	10:00 (at the earliest)
----------	------------	-------------------------

Dismantling:

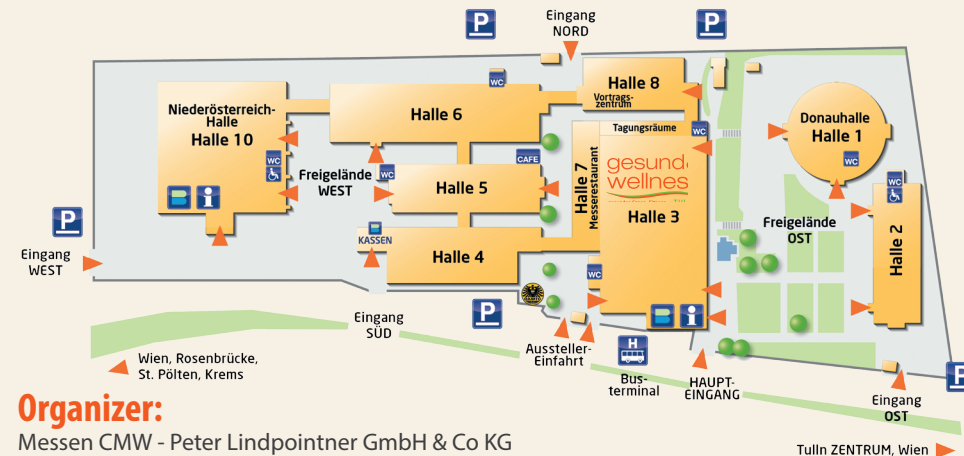
Sunday	05.11.2017	18:00 - 22:00
Monday	06.11.2017	08:00 - 16:00

Catchment area:

The city of Tulln is a vibrant economic center nearby the biggest metropolitan area of Austria with about 60% of the Austrias population.

Arrival:

- Just 30 km northwest of Vienna, perfect public transport opens an attractive market.
- best traffic connection form Vienna and all other regions to Tulln.
- highway A22 (e.g.: Wien „Prater“ - Messe Tulln only ca. 35 min)
- traffic connection:
 - West: West high way A1, S33, S5 direction Wien, exit Tulln or West high way A1, exit St. Christophen, B19 direction Tulln
 - South: A21, exit Altlenzbach
 - North: S5, A22, E59, exit Tulln
- railway connection: about 20 min. from „Wien Westbahnhof“ to station „Tullnerfeld“ (free shuttle service for visitors from the station „Tullnerfeld“)



Organizer:

Messen CMW - Peter Lindpointner GmbH & Co KG
Ahornweg 22, A-5311 Innerschwand/Mondsee
Tel.: +43 (0)6232 6563, Fax: +43 (0)6232 6563-65
office@cmw.at, www.cmw.at,
www.gesundundwellnes.at

