

A woman with blonde hair is lying on her side on a bamboo mat, receiving a massage. Her head is resting on her hand, and she is looking towards the camera with a slight smile. The background is softly blurred, showing a window with light coming through.

Exhibitor information

gesund&
wellness

TULLN

Austrias
biggest
feel good fair

19.-21. Oct. 2018
Messe Tulln

The Gesund & Wellness Tulln offers ...

... a trade fair platform that has been on the market for 11 years and is growing steadily!

The Gesund & Wellness scores with its high-quality thematic preparation, target group-oriented and affluent visitors and their informative program on at least two stages with lectures on the latest health issues.

TOP Satisfaction

- **82%** of the exhibitors plan to book the fair again in 2018!
- **81%** of the visitors plan to visit the fair again in 2018!

Numbers 2017

- 11.000 target group visitors with high purchasing power
- About 210 exhibitors from 6 nations

TOP Service

- Free parking
- Free wifi for exhibitors
- Lower Austria's biggest exhibition hall
- Attractive program on 2 stages



„Due to its perfect visitor quality the fair Gesund & Wellness is a fixed date. The CMW team around Peter Lindpointner always ensures great design, advertising and support“

exhibitor / Gurtner Wellness GmbH

Fair subject HEALTH



Medical services & products

- Healthchecks like hearing test, eye-sight test, blood sugar, cholesterol, ...
- Conv. medicine products & services
- Dentistry
- Physiotherapy



Alternative methods

- Relief for allergies
- Bioresonance therapy
- Energetic methods
- Different analysis methods
- Kinesiology



All about personal health

- Healthy sleep
- Electrosmog & Co
- Relaxation techniques
- Healthy living
- Fitness



„You can live healthy in a variety of ways - but at least one you should choose! In this sense, the fair was very interesting and successful for visitors and exhibitors!“

exhibitor / Hypnotic Arts / Medgroup Klosterneuburg

Fair subject NUTRITION



Vegetarian, vegan, raw & culinary

- Vegetarian / vegan Lifestyle
- Raw food
- Organic
- Slow Food



Supplementary diet

- Vitamins
- Minerals / micro elements
- Detox
- Healthy bacteria & Co
- Abrosia concepts



Water, smoothie & kitchen aids

- Water preparation
- Smoothie maker
- Juicer
- Kitchen aids
- Modern kitchen machines

„New“ 2018
veggie, vegan,
raw & Co
planned „Veggiestreet“
with show cooking
& lectures stage



„Very pleasant and well organized fair with top care
by the organizer and his team.“

exhibitor / Faste Dich Ganz - Pia Els

Fair subject WELLNESS



Wellness at home

- Infrared cabins
- Sauna
- Whirlpools
- SwimSpas
- Bathroom



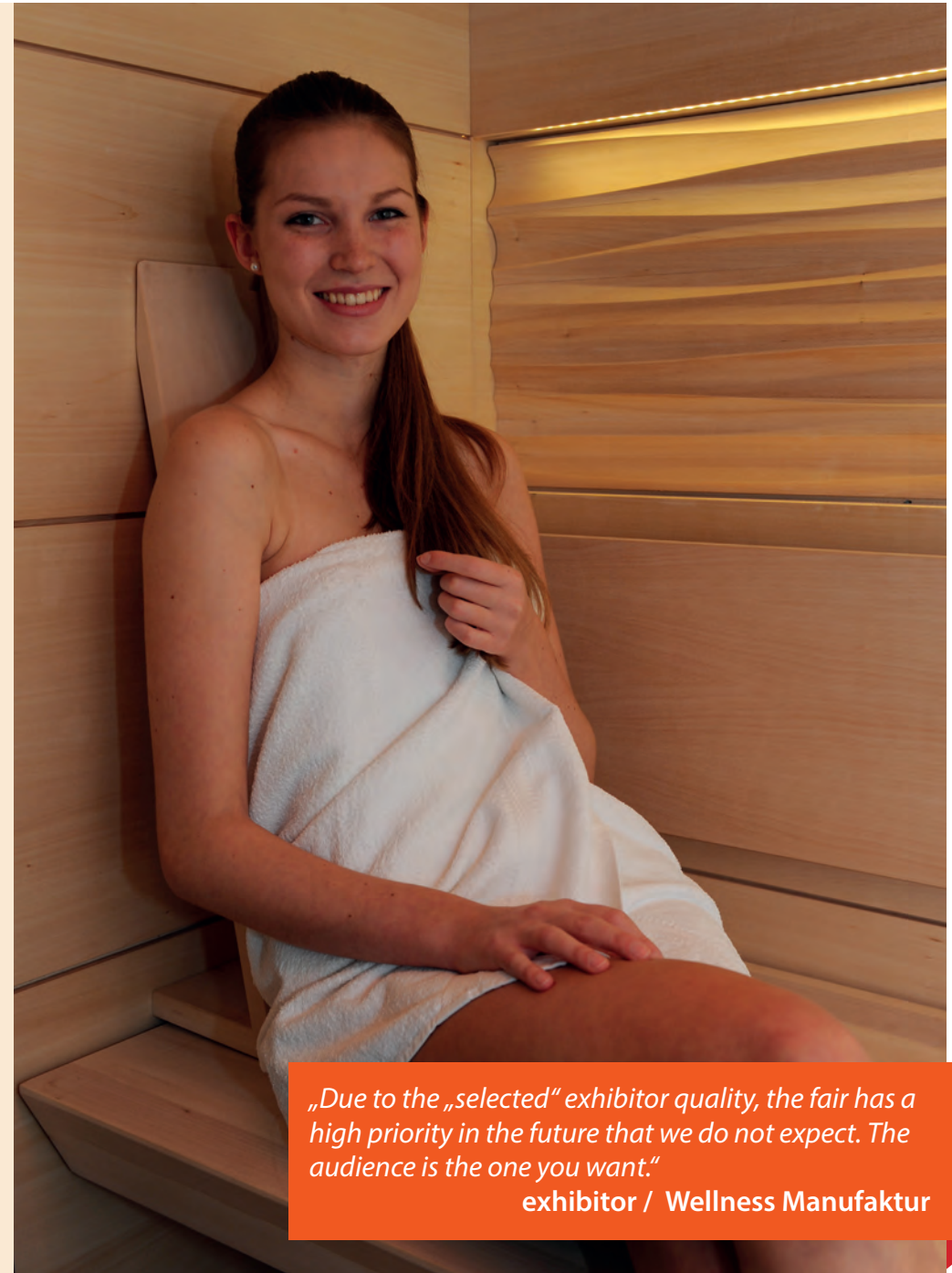
Wellness living

- Relax lounger
- Massage chairs
- Ergonomic furniture
- Hammock
- Furniture



Beauty

- Natural Cosmetics
- Beauty- and care products
- Magnetic jewellery



„Due to the „selected“ exhibitor quality, the fair has a high priority in the future that we do not expect. The audience is the one you want.“

exhibitor / Wellness Manufaktur

Fair subject VACATION



Wellness Vacation

- Wellness hotels
- Wellness destinations
- Family hotels with wellness



Health Vacation

- Ayurveda hotels
- Health hotels
- Health destinations
- Spa centers



Cruises, Bus Travels, & Co. (Traveling promotes well-being)

- Travel agencies
- Cruises
- Bus Travels



*„Dear CMW Team, you are great! Thank you for the great care! We look forward to 2018 - Thank you, thank you, thank you“
exhibitor / Vom Feinsten - Besondere Hotels*

Advertising for your success

A convincing campaign!

In the last 11 years, the advertising and PR campaign was ideally tailored to the target audience!



Printmedia

- Advertising inserts in papers like Krone, Kurier, Bezirksblätter, NÖN, etc.
- Inserts and PR's in Austria wide released magazines



Generous poster campaigns

- Poster on the street in Vienna & Lower Austria
- Large size posters
- Advertising pillars



Fair journal (planned)

- In the whole circulation of Krone Vienna, Lower Austria about 1 week before the fair. Circulation 330.000 pcs.



Advertising banners

- on the motorway A1
- on highways
- at the city entrance
- large size banner at the exhibition hall



Online advertising

- Online advertising campaign in a wide performance network
- Social Media
- target group E-Mail marketing

Program



High quality program!

latest, informative topics:

- main stage: talks & lectures
- lectures stage
- 3rd stage planned for show cooking & lectures



High-profile speakers

At lectures and talks doctors and experts talk about the latest health topics on at least two stages.



Sweepstakes & Join-in Actions

- Attractive fair-sweepstakes with great prizes, which are sponsored by exhibitors.
- Join-in actions e.g.: „shards running“



„This is my third trade show with CMW and I'm really excited every time“
exhibitor / Mag. Thomas Hill

Venue

TULLN - in the middle of the largest agglomeration in Austria, which is home to around 40% of the Austrian population.

- only 30 km north-east from Vienna
- motorway A22 (e.g. 35min from „Wien Prater“ to Messe Tulln)



Arrival

Messe Tulln GmbH
Messegelände
A-3430 Tulln an der Donau

Arrival for exhibitors:
Reitherstraße
(opposite of Zuckerfabrik)



How to reach us....

Your personal contact



Fair management

Peter Lindpointner
Tel.: +43 (0)6232 6563
E-Mail: lindpointner@cmw.at



Fair coordination & Sales

Mag. Jennifer Lisa Auinger
Tel.: +43 (0)6232 6563-44
E-Mail: auinger@cmw.at



Fair coordination & Stand Construction

Nina Lindner
Tel.: +43 (0)6232 6563-22
E-Mail: lindner@cmw.at



Fair assistant i.A.

Janine Pöllmann
Tel.: +43 (0)6232 6563-66
E-Mail: poellmann@cmw.at

Organizer

Messen CMW Peter Lindpointner GmbH & Co KG
Ahornweg 22, A-5311 Innerschwand am Mondsee
Tel.: +43 (0)6232 6563, Fax: +43 (0)6232 6563-65
office@cmw.at, www.cmw.at, www.gesundundwellness.at

Fair times

Opening hours

Entrance for exhibitors daily from 9am (apart from Friday 8am)

Friday	19.10.2018	10am - 6pm
Saturday	20.10.2018	10am - 6pm
Sunday	21.10.2018	10am - 6pm



Set-Up

Tuesday	16.10.2018	12am - 6pm
Wednesday	17.10.2018	8am - 6pm
Thursday	18.10.2018	8am - 7pm
Friday	19.10.2018	8am - 10am (last details)

Completion of the booths / stands orderd by Messen CMW:

Thursday	18.10.2018	10am
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Dismantling

Sunday	21.10.2018	18:00 - 22:00 Uhr
Monday	22.10.2018	08:00 - 16:00 Uhr

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