

# ADVERTISING POSSIBILITIES

via E-Mail to [office@cmw.at](mailto:office@cmw.at)

via Fax to +43 (0)6232 6563-65

Exhibitor data for the entry to the exhibitor index (online + print)		Logistics (only if already known)	
<b>Company Name:</b>		<b>Hall:</b>	
<b>Street:</b>		<b>Stand:</b>	
<b>Post Code, City:</b>		<b>Consultant</b> (responsible for the exhibition arrangements):	
<b>Country:</b>		<b>Name:</b>	
<b>Tel:</b>		<b>Mobile:</b>	<b>Direct dial:</b>
<b>Fax:</b>		<b>E-Mail:</b>	

## Advertising possibilities

**Promotional flyer:** Free flyer with short information about the fair & a discount to the admission fee for dispatch to your costumers. No costs for the exhibitor!  
 Format: 9,9cm x 21cm weight per pcs: ca. 3g  pcs

**Free tickets for your costumers / Costumer Invitation :** These entitle your costumers to a free entry. You will be charged for used tickets / costumer invitaions after the fair. The costumer has to fill in its data, so you know who used your invitation.  
Only the used tickets / invitation will be charged with the special exhibitor tariff of € 17,- gross per ticket. Paper tickets:  pcs  
Coupon codes for the onlineshop:  pcs

**Discounted tickets for your costumers:** With these tickets your costumers purchase their ticket at a reduced rate of about -50% off. The costumer has to fill in its data, so you know who used your invitation.  
Only the used discounted tickets be charged with the special exhibitor tariff of € 6,50 gross per ticket. Paper tickets:  pcs  
Coupon codes for the onlineshop:  pcs

**Advertising insert in the tasting catalogue – 4C:** You have the opportunity to take part with an advertising insert in the tasting booklet. The booklet includes: exhibitor index, hall plan and is free for all visitors. As long as the stock lasts!

- 1/4 page advertising insert** W 148,5mm x H 52mm (+4mm filler) **Price: € 149,- /pcs \***
- 1/2 page advertising insert** W 148,5mm x H 104,5mm (+4mm filler) **Price: € 290,- /pcs \***
- 1 page advertising insert** W 148,5mm x H 210mm (+4mm filler) **Price: € 495,- /pcs \***
- 1 page advertising insert U4** W 148,5mm x H 210mm (+4mm filler) **Price: € 595,- /pcs \***

**Logo insert** in 4C in the printed tasting catalogue (exhibitor index)  
 1 x above the entry in the exhibitor index, 1 x on the detailed hallplan on [www.weinmesse.at](http://www.weinmesse.at) **Price: € 85,- /pcs \***

**Premium Insert** **Price: € 390,- /pcs \***  
 Advertising insert on the front of the ticket. Limited to only one!  
 Format: W 25mm x H 60mm (+ 3mm filler) **Limited to 1!**

**Supplement to the ticket** **Price: € 295,- /pcs \***  
 Visitors to the fair will receive information about your company at the entrance. The information (Max. A6 or 9,9cm x 21cm) will be produced and provided by the organizer. This supplement is limited.

**Distribution of advertising material** **Price: € 100,- /pcs \***  
 e.g. flyer, vouchers, samples, bags) Distribute flyers and/or samples in the fair hall (except from open- air ground, cash desks & parking lots) by your own employees. (prices excl. of personnel costs, excl. advertising material – for max. 3 people).

**Printing data: please send printing data at least 4 weeks before the fair starts to: [office@cmw.at](mailto:office@cmw.at).** All prices are quoted excl. of 20% VAT and advertising tax 5% (\*). Prices are valid from the date of delivery of printing data. By submitting this application, the exhibitor accepts all terms and conditions for exhibitors and the privacy policy (see overleaf or attachment). This consent can be withdrawn at any time either individually or in its entirety by E-Mail to [office@cmw.at](mailto:office@cmw.at). All products are available as long as stock/space last. Advertising brochures, postcards and free tickets for costumers will be sent to you in time. Orders may be refused by the organizer. Bookings are exclusive for exhibitors of the fair.

**City**

**Date**

**Signature / Company stamp**