

ORDER „Advertising possibilities“

via e-mail to office@cmw.at
via fax to +43 (0)6232 6563-65

Exhibitor data		Logistics (only, if already known)	
Company Name:		Hall:	
Street:		Stand:	
Post Code, City:		Consultant (responsible for the exhibition arrangements):	
Country:		Name:	
Tel:		Mobile:	Direct-Dial:
Fax:		E-Mail:	
Advertising possibilities			
Postcards A6 up to 200 copies for free: Advertising postcards for dispatch to your costumers. Includes a small space for a personal note or your company stamp. Your customer will get a discount for the entrance fee at the fair cash desk. There are no additional costs for the exhibitor.			pcs
Sponsoring for the fair-sweepstakes: Use the sweepstakes to draw attention to your products. Sponsor one or more products & services for the raffle! Your company name (upon request also your company logo) and your products/services will be presented on stage by the moderator. For sure, visitors will keep your products in mind! The organizer is obliged to refuse sponsoring at any time without justification. (Raffle 1-2x daily during the fair)		Price (amount & worth in €)	
Invitations/free tickets for your costumers: Free tickets that allow a free day admission. The customer needs to enter his/her name and address onto the free ticket, so that the exhibitor knows who used the free entry ticket. <u>Only used free tickets will be charged after the fair to the exhibitor with a special tariff of €8,- gross instead of €10,- gross per ticket.</u>		Paper tickets:	Stk
		Couponcode for use in the onlineshop	Stk
Advertising insert in the fair guide – 4C: You have the opportunity to be present with advertising in the printed fair guide. The fair guide includes: Extract from the exhibitor index and hall plan - free for all visitors. As long as stock lasts!			
<input type="checkbox"/> 1/3 page	Format: W 93mm x H 64,5mm	Price: € 99,- /pcs *	
<input type="checkbox"/> 1/2 page	Format: W 93mm x H 99mm	Price: € 149,- /pcs *	
<input type="checkbox"/> 1 page	Format: W 105mm x H 210mm(+3mm filler all around)	Price: € 289,- /pcs *	
<input type="checkbox"/> 1 page on the back of the fair guide (U4)	Format: W 105mm x H 210mm (+ 3mm filler all around)	Price: € 399,- /pcs *	
<input type="checkbox"/> Premium Insert on the front of the ticket! Limited to one!	Format: W 25mm x H 60mm (+ 3mm filler all around)	Price: € 599,- /pcs *	
<input type="checkbox"/> Supplement to the entrance ticket	Every visitor will receive information about your company at the entry. The supplement (max. A6 or DIN lang) will be produced and provided by the exhibitor. This advertising opportunity is limited!	Price: € 299,- /pcs *	
<input type="checkbox"/> Distribution of advertising material	(E.g. flyer, coupons, printed bags) by exhibitors promotion personnel (for max. 3 persons). Distribution in the fair hall In the foyer, at the parking slots, the entrance & cash desk area the distribution of advertising material is not permitted.	Price: € 249,- /pcs *	
Application for stage presence Stage presence incl. introduction and closing remarks by a professional host, incl. technical support (sound, light, beamer, technician). If desired, the host can make a dialog or an interview to lead through the program. Also talks with more people on stage are possible. The chairs in front of stage are in rows. Please send us your desired title and the name of the speaker directly after the order (office@cmw.at).			
<input type="checkbox"/> Application for stage presence at the MAIN STAGE	Price: € 390,-* /per 45 minutes	desired day: <input type="checkbox"/> Fr <input type="checkbox"/> Sa <input type="checkbox"/> Su	
<input type="checkbox"/> Application for stage presence at the LECTURE STAGE	Price: € 290,-* /per 45 minutes	desired day: <input type="checkbox"/> Fr <input type="checkbox"/> Sa <input type="checkbox"/> Su	
<input type="checkbox"/> Application for stage presence at the LECTURE STAGE	Price: € 150,-* /per 25 minutes	desired day: <input type="checkbox"/> Fr <input type="checkbox"/> Sa <input type="checkbox"/> Su	
If the organizer allows the application for the stage presence or the participation as lecturer in the lecturer or workshop program, it is the decision of the organizer. Messen CMW has the right to refuse the application without any reason. Desired presence times cannot always be considered. The booking is valid after the positive confirmation by mail from Messen CMW. Please book the stage presence at least 2 months before the fair starts.			
Please send printing data at least 4 weeks before the fair starts to: office@cmw.at or per post to the address of the organizer. Prices are excl. 20% VAT. Prices with * will be charged with additional 5% advertising tax. By submitting this application, the exhibitor accepts all terms and conditions for exhibitors and the privacy policy (see overleaf or attachment). This consent can be withdrawn at any time either individually or in its entirety by e-mail to office@cmw.at. All products are available and bookable as long as stock/space last. Advertising brochures, postcards and free tickets for costumers will be sent to the exhibitor in time. Orders may be refused by the organizer. The advertising possibilities are only for exhibitors of the fair			

City

Date

Signature / Company stamp