

EXHIBITOR INFORMATION



Wein im Schloss

20. - 21. Nov. 2020
Schloss Mondsee



@weinmesseoesterreich



2019:
62 exhibitors
from 4 nations

99%
of the visitors
plan to visit the fair
again in 2020.

Wine experience with atmosphere

Magnificent chandeliers, friendly winegrower and noble wine: for the seventh time the historical buildings of the castle in Mondsee transform, from 20. - 21. November 2020, into a meeting point for wine lovers.

The stylish wine experience is characterized from rising visitor numbers & multi-faceted wine- and culinary-exhibitors. Visitors can taste, enjoy and shop around 600 different high quality wines from more than 62 exhibitors from 4 nations.

Lovely details & personal stories directly from the wine farmers help you to find your personal favourite wine, which you can take home right away.

Your benefits at a glance:

- Visitors with a high purchasing power
- TOP support & exhibitor-service
- Focused advertising- and PR-campaigns online & print
- Generous poster campaigns
- Simple and uncomplicated table presentations

„A dreamlike event.
Strong customer
frequency and high
purchase-power
of the visitors“

Weinhof Sorger

Topics around wine



Wine & Spirits

Wine
Sparkling wine
Spirits
Destillates
Most & Cider
Spirits
Gin
Craft Beer



Gourmet

Antipasti, Pesto & Olives
Vinegar & Oils
Jam & Chutney
Bacon & Salami
Fruite juice
Honey
Cheese
Chocolate



Wine Accessories

Wine packaging
Wine glasses
Wine cellar building
Wine climate cabinets
Wine cooler
Wine shelf systems
Dishes
Tabel decoration

6 fair-facts

- The wine-event for Upper Austria & Salzburg in historical ambience
- Steady growth of visitor numbers
- **Exhibitor satisfaction:** over 80% from the exhibitors are expected to participate again at Wein im Schloss 2020
- **Visitor satisfaction:** around 99% of the visitors want to visit the fair again in 2020
- All around service for you as an exhibitor: our team constantly delivers you wine glasses, bread and mineral water
- **Direct sales on the fair:** Visitors with a high purchasing power use the fair to expand their privat wine storage

Advertising



A perfect planned and tailored advertising concept for the right target group highlights Wein im Schloss in a perfect way.

- Generous poster campaigns
- Extensive Advertising and paid PR's in the local media
- Banners and flags in Mondsee
- Target group oriented mailings
- Social Media campaigns



„The fair continuously grows! The interest of the consumers has increased.

MAD
Haus Marienberg

Venue



Mondsee with its two lakes, Mondsee and Irrsee is easy to reach from all directions due to its location with its own motorway exit, in the immediate vicinity of Salzburg. The large catchment area extends from the Salzburg to the adjoining districts of Upper Austria.

Arrival address for exhibitors:
Schloss Mondsee Säulenhallen
Schlosshof 8, 5310 Mondsee

Times

Opening times

Entrance for exhibitors on saturday 1pm.

Friday 20. Nov. 2020 4pm - 9pm

Saturday 21. Nov. 2020 2pm - 8pm

Set-Up

Friday 20. Nov. 2020 12am - 4pm

Dismantling

Saturday 21. Nov. 2020 8pm - 9pm

„Wein im Schloss
Mondsee is a MUST for
visitors, because you expect
the highest enjoyment here.
Also as exhibitor is it a pleasure
for us. We get new costumers
every year“

Weingut Weindl

Organizer and Consultants



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