

EXHIBITOR INFOS



# gesund & wellness

Messe Wels

23. - 25. September 2022 Messe

Upper Austrias  
health- and  
wellness fair

Nutrition

Health

Wellness  
& Holiday

Beauty &  
Fitness



Health  
oasis in the  
in the heart  
of Austria:  
Messe Wels

Variety &  
Things to know  
around the  
Health

On the fair, ready, GO!

# Healthy & Wellness conquers Upper Austria

Successful & popular since 2006: the „Healthy & Wellness“ trade fair concept, which has long been established in eastern Austria, is now coming to the renowned trade fair location of Wels. The city of Wels is located in the heart of Austria. Messe Wels scores with its modern infrastructure, is perfectly accessible and offers generous parking facilities.

From 23. - 25. September 2022, Hall 21 at Messe Wels will be transformed into Upper Austria's largest health oasis. An exciting journey of discovery through all areas such as health, wellness, nutrition, fitness, vacation & beauty awaits you. Experts reveal tips and tricks in exciting lectures and talk rounds on the fair stages. Put your products & services in the spotlight and become part of Upper Austria's largest trade fair on the subject of health & well-being.

- With just under 1.5 million inhabitants, Upper Austria is the third largest federal state.
- The central region of Upper Austria (Linz, Wels, Steyr) has a population density of around 460,000 inhabitants.
- The trade fair concept, which has been successful since 2006, conquers Upper Austria
- TOP organization before, during and after the fair
- Targeted advertising and PR campaigns in the online & print sector
- Generous poster campaigns in Upper Austria
- **Exciting supporting program** with lectures and panel discussions on 2 trade fair stages on current health topics, trade fair raffle, ...





# Health

## Alternative Methods

- Ayurveda
- Bioresonance therapy & Kinesiology
- Meditation & Relaxation
- Homeopathy & Herbal Medicine
- Food intolerance tests
- Osteopathy
- TCM, TEM, ...

## Medical services and products

- Healthchecks such as hearing tests, vision test, blood sugar, cholestrol, ...
- Eye laser correction & visual aids
- Medical services
- Physiotherapy & Orthopedics
- Dentistry
- Clinics

## Healthy sleep

- Bed systems
- Slatted frames, cushions, blankets, ...
- Stone pine beds, Geldbeds, Water beds, Air beds & Co
- Geopathy, electrosmog, ...





# Nutrition

## Culinary

- Superfood
- Smoothies & Juices
- Organic food
- Regional food
- Vital Snacks & bars
- Spices, oils & vinegars
- Water treatments

## Supplements

- Vitamin supplements
- Mineral- & vital substances
- Spirulina
- CBD

## Nutrition concepts

- Nutrition advice
- Low-Carb, Paleo, Raw & Co
- Fasten- & cleansing cures
- Cookbooks
- Cooking trends
- Dietology

## Vegetarian and vegan

- Meatless Happiness
- Products without animal additives
- Recipe inspirations





Rest oasis  
for the  
own four  
Walls



# Wellness and living

## Wellness for your home

- Saunen
- Infrared cabins
- Infrared-Sauna-Combinations
- Infrared lounge
- Whirlpools
- Swim-Spas

## Healthy living

- Healthy building
- Ergonomic furniture
- Everything for a healthy room climate
- Geopathy, Electromog & Co
- Room consulting
- Feng Shui

## Feelgood living

- Massage chairs- & mats
- Infrared heating
- Hammocks
- Relax furniture: couch, chairs
- Relax lounge
- Stoves

## Bathroom

- Bathtubs
- Steam showers
- Shower
- Tiles





# Fitness and Beauty

## Fitness

- Sporty equipments for indoor- & outdoor
- Gyms, personal training, courses
- Fitness coaches
- Fascia rolls, Fitness bands & Co
- Protein bars & shakes
- Fitness trackers & apps
- Fashion & accessoires

## Beauty

- Natural cosmetics
- Beauty and toiletries
- Jewellery & decorative arts
- Fragrances & perfumes
- Oils & balms









# Holiday and Travel

## Wellness

- Wellness hotels
- Wellness destinations
- Winter hotels
- Cruises
- Travelling agencies

## Health

- Ayurveda hotels
- Health hotels
- Health destinations
- Spas
- Therme

## Active

- Bike tours
- Ski vacation
- Hiking tours
- Yoga- & Relaxation
- Tour Packages

## Wellness-Short trips

- Therme and Sauna
- Day-Spas
- Salt caves



# Program

## Stages

- Main stage: talks & lectures about latest health topics with professional moderation
- Lectures stage

## Fair Sweepstakes

Trade fair raffle with many prizes that you can sponsor as an exhibitor.



# Venue and times

## Location: Messe Wels

**WELS** - Located in the center of Upper Austria, perfectly accessible, sufficient free parking spaces for exhibitors & visitors!

Messe Wels GmbH  
Messeplatz 1, Halle 21  
4600 Wels, Österreich



## Fair times

*Entry for exhibitors Fr. 8 am, Sa. & So. 9 am*

Friday	23.09.2022	10 am - 6 pm
Saturday	24.09.2022	10 am - 6 pm
Sunday	25.09.2022	10 am - 6 pm

## Stand construction info!

Completion of stands orders by Messen CMW  
Thursday 22.09.2022 10 am

## Set-up times

Wednesday	21.09.2022	8 am - 6 pm
Thursday	22.09.2022	8 am - 7 pm
Friday	23.09.2022	8 am - 10 am

## Dismantling times

Sunday	25.09.2022	6 pm - 10 pm
Monday	26.09.2022	8 am - 4 pm

# Organizer and Consultans



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## Fair management

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