

## ORDER „Advertising possibilities“

via E-Mail to [office@cmw.at](mailto:office@cmw.at)  
via Fax to +43 (0)6232 6563-65

Exhibitor data		Logistics (only, if already known)	
<b>Company Name:</b>		<b>Hall:</b>	
<b>Street:</b>		<b>Stand:</b>	
<b>Post Code, City:</b>		<b>Consultant</b> (responsible for the exhibition arrangements):	
<b>Country:</b>		<b>Name:</b>	
<b>Tel:</b>		<b>Mobile:</b>	<b>Direct-Dial:</b>
<b>Fax:</b>		<b>E-Mail:</b>	
Advertising possibilities			
<b>Postcards A6 up to 200 copies for free:</b> Advertising postcards for dispatch to your costumers. Includes a small space for your company stamp and a discount for the entrance fee. There are no additional costs for the exhibitor.			pcs
<b>Sponsoring for the fair-sweepstakes:</b> Use the sweepstakes to draw attention to your products. Sponsor one or more products & services for the raffle! Your logo and your products will be presented on stage by the moderator. For sure visitors will keep your products in mind! The organizer is obliged to refuse sponsoring at any time without justification. (Raffle 1-2x daily during the fair)		Price (amount & worth in €)	
<b>Invitations/ free tickets for your costumers:</b> Free tickets that allow a free day admission. You will be charged for used free tickets after the fair. The Customer needs to enter its name and address, for the reason you know who used the free entry ticket. <u>Only used free tickets will be charged after the fair.</u>		Paper tickets:	pcs
		Couponcode for use in the onlineshop	pcs
<b>Advertising insert in the fair guide – 4C:</b> You have the opportunity to be present with advertising in the printed fair guide. The fair guide includes: Extract from the exhibitor index and hall plan - free for all visitors. As long as stock lasts!			
<input type="checkbox"/> 1/3 page	Format: W 93mm x H 64,5mm	<b>Price: € 99,- /pcs *</b>	
<input type="checkbox"/> 1/2 page	Format: W 93mm x H 99mm	<b>Price: € 149,- /pcs *</b>	
<input type="checkbox"/> 1 page	Format: W 105mm x H 210mm(+3mm filler all around)	<b>Price: € 289,- /pcs *</b>	
<input type="checkbox"/> 1 page on the back of the fair guide (U4)	Format: W 105mm x H 210mm (+ 3mm filler all around)	<b>Price: € 399,- /pcs *</b>	
<input type="checkbox"/> <b>Premium Insert on the front of the ticket!</b> Limited to one! Format: W 25mm x H 60mm (+ 3mm filler all around)		<b>Price: € 599,- /pcs *</b>	
<input type="checkbox"/> <b>Supplement to the ticket</b>	Every visitor will receive information about your company at the entrance. The supplement (max. A6 or DIN long) is produced by the exhibitor. This advertising opportunity is limited!	<b>Price: € 299,- /pcs *</b>	
<input type="checkbox"/> <b>Distribution of advertising material</b>	(E.g. flyer, coupons, printed bags) by exhibitors promotion personnel (for max. 3 persons). Distribution in the fair hall (except from the entrance & cash desk area, open-air ground & parking lots) by your own employees.	<b>Price: € 249,- /pcs *</b>	
<b>Request for stage presence</b>			
Stage presence incl. introductory & closing remarks by a presenter, incl. technology (sound, light, beamer, technician). If desired, the moderator can also lead a dialogue or on the basis of an interview through the program. Talk rounds with the moderator are also possible. The area in front of the stage is with row seating. Please let us know your desired title and the name of the speaker directly after submitting the application by e-mail ( <a href="mailto:office@cmw.at">office@cmw.at</a> ).			
<input type="checkbox"/> <b>Application for stage presence on the MAIN STAGE</b>	<b>Price: € 390,-* /per 45 min</b>	<b>desired day: <input type="checkbox"/> Fr <input type="checkbox"/> Sa <input type="checkbox"/> Su</b>	
<input type="checkbox"/> <b>Application for stage presence on the LECTURES STAGE</b>	<b>Price: € 290,-* /per 45 min</b>	<b>desired day: <input type="checkbox"/> Fr <input type="checkbox"/> Sa <input type="checkbox"/> Su</b>	
<input type="checkbox"/> <b>Application for stage presence on the LECTURES STAGE</b>	<b>Price: € 150,-* /per 25 min</b>	<b>desired day: <input type="checkbox"/> Fr <input type="checkbox"/> Sa <input type="checkbox"/> Su</b>	
If the organizer allows the application is the decision of the organizer. Messen CMW has the right to refuse the application without any reason. Desired presence times cannot always be considered. The booking of the workshop room has to be confirmed in written form (email) by Messen CMW. Please send us your desired title and the name of the speaker directly after the order ( <a href="mailto:office@cmw.at">office@cmw.at</a> ).			
<b>Please send printing data at least 4 weeks before the fair starts to: <a href="mailto:office@cmw.at">office@cmw.at</a>.</b> Prices are excl. 20% VAT. Prices with * will be charged with additional 5% advertising tax. By submitting this application, the exhibitor accepts all terms and conditions for exhibitors and the privacy policy (see overleaf or attachment). This consent can be withdrawn at any time either individually or in its entirety by E-Mail to <a href="mailto:office@cmw.at">office@cmw.at</a> . All products are available as long as stock/space last. Advertising brochures, postcards and free tickets for costumers will be sent to you in time. Orders may be refused by the organizer. The advertising possibilities are only for exhibitors of the fair			

City

Date

Signature / Company stamp