gesund& wellness messe in wien

Messe Wien / Hall C 15. -17. Nov. 2013

► APPLICATION



Messen CMW – Peter Lindpointner GmbH, Ahornweg 22, A-5311 Innerschwand/Mondsee, Tel.: +43 (0) 6232-65 63, office@cmw.at

	Internal notation of the fair management: HP: EG: D: A:			
Exhibitor data for the exhibitor catalogue:	Billing address: (only if different from the exhibitor ´s data for the catalogue)			
Company Name:	Company Name:			
Listing in the exhibitor index (from A – Z):	Street:			
Street:	Post Code, City:			
Post Code, City:	UID-No. (VAT):			
Country:	Consultant (responsible for the exhibition arrangements):			
Tel:	Name:			
Fax:	Tel: Mobile:			
Company e-mail:	Fax:			
Internet:	e-mail:			
Placement Suggestion: Hall: C ,Stand No.:(with retention or previous consultation)	Exhibitor identity card: We order pcs. Not conferrable - for exhibition staff only. For every 10 sqm, you get max. 2 identity cards. Every extra identity card à € 20,			
Products & services:	☑ Single registration fee (obligatory) € 100,00			
Please state your products for the exhibitor's list. Please declare changes at least until 60 days before the fair. (If space is insufficient, please fill in an extra sheet or mail it to office@cmw.at) Max. 350 figures incl. space characters!	Entry to the exhibitor index (obligatory) € 45,00 Standard entry to the printed index as well to the online index with links to e-mail & website of the exhibitor.			
	□ <u>Co-exhibitor fee</u> : € 145,00 We are Co-exhibitor with the following company:			

U We also offer products or services for business health preparation.

City

Date

For each co-exhibitor one registration fee (€100,-) + entry to the index (€ 45,-) will be charged. Please fill in an extra application for each co-exhibitor. Thanks!

desired exhibition space (surface without walls, installations & furniture)		front in m min.	front in m max.	depth in m min.	depth in m max.	Total surface in sqm approx.
Row stand -1 side open, from 9sqm	€ 105,-/sqm					
Corner stand- 2 sides open, from 12sqm	€ 109,-/sqm					
End stand-3 sides open, from 40sqm	€ 112,-/sqm					
Island stand-4 sides open, from 60sqm	€ 112,-/sqm					
Additional charge for partition walls:						
□ <u>Special tariff 1:</u> € 15,00 / sqm	Only spaces till 9sqm, positioning unsettled till 1 week before the fair (fair management has the privilege to change positionings)					
□ <u>Special tariff 2:</u> € 22,00 / rm	Cost splitting by the use of shared partition walls with the neighbour. Fixed positioning inside of provided hall areas.					
If you want to book a special offer(Placement offer, incl. rental furniture, etc) enter your quotation no. here: We book offer DAN Please, send back the signed offer.						

Equipment guide lines:

The rental fee does not include side walls to the neighbouring stand. From optical reasons partition walls are obligatory. The walls need to have a height of 2,5 m. The supply of walls, rental furniture, power, water and telecommunication is to order with separate order forms. In case you don't possess an own stand/booth or partition walls, you can order these from the construction company of the organiser. You will receive all order forms concerning this matter 2 or 3 month before the starting date or under <u>www.gesundundwellness.at</u>.

If there are no partition walls respectively any information about a later assembly till 4 p.m. on the day before beginning of the fair, fair management will install partition walls at exhibitors costs. U We possess an own stall!

Company stamp/ signature

Messen CMW - Peter Lindpointner GmbH, Ahornweg 22, A-5311 Innerschwand/Mondsee, Mail: office@cmw.at, www.cmw.at, Firmenbuch FN 309066i, Landesgericht Wels, ATU 64117823

TERMS AND CONDITIONS FOR EXHIBITORS:

1. Application: With his signature the exhibitor undertakes to accept these terms and conditions. The present application shall become binding on the exhibitor to participate in the trade show. Applications under reserve are meaningless. Deletions, additions, and changes by the exhibitor are invalid! Deadline for the application: 1 months before the trade show starts.

2. Rental conditions for stalls differ with each fair, each beginning ½ sqm will be calculated as 1 sqm. Prices are quoted on the front of this application form. The price per sqm in the open air for outdoor presentations is 50% of the indoor prices. Prices are exclusive of 20% VAT (for events within Austria) and exclusive of 1% contract tax (for applications within Austria). Each applicant pays an registration fee which is listed on the front page. This also applies to any co-exhibitor at an fair stand. As a co-exhibitor apply companies, which are not involved in percentage terms of the exhibiting (fill in the application / billing address).

3. Term and conditions of payment: 6 weeks before the starting date of the fair. Invoices from this date on have to be paid promptly. Late payment will be charged with a default interest of 12%. Condition precedent for handing over the stand to the exhibitor is timely payment. For short-term applications the exhibitor has to provide a proof of the executing bank, which is titled with "transfer done" or "paid". The exhibitor is not authorized to postpone an account, refuse payment or balance an account because of any counter claims. If it is known that supplementary debits (power, advertisement, cashed voucher,...) for past events are still outstanding or any other bad payment behaviour organizer is authorized, to levy a charge of €1000,- net additional with the stand account at least 8 weeks before the start date of the show. Final accounts will be balanced with the charge, still open accounts will be charged and any differences will be refunded. Exhibitors from non-EU countries will get the invoice about 50% of the surface and the registration fee immediately after the application without payment period offset (due promptly). If this amount is not received within 14 days to the bank account of the organizer, the announcement is not valid and the orders will be free for others. All services are invoiced with 20% VAT. 1% of the overall cost, including VAT, must be paid as a contract fee. Tariffs marked with * will be charged with 5% advertising tax. If payment is not affected within the deadline we will be obliged to invoice the current interest as well as any law enforcement costs (lawyer's fees if necessary). The rent and running costs cover the entire period of the event as well as from the organizer announced arrival and departure days.

4. Lien: In case of open accounts against the exhibitor, organizer has the legal and contractual lien on any of the exhibited goods, the stall and equipment of the exhibitor. It is not necessary to initiate a court procedure in order to exercise the lien. The organizers are authorized to execute the lien without prior notice and to sell the goods as customary in trade. Revenues are accumulated against the open account.

5. Cancellation of the application for registration: If the exhibitor cancels his application, the following cancellation charges shall apply: 40% up to 10 weeks before the start date from the date of the application, 100% from 10 weeks before the start date of the event.

6. Realisation:

a) The organizer has the right to cancel the event up to eight weeks before the start of the show. If the event is cancelled by the organizer, accounts already paid to the organizer will be refunded. In the case of any disaster beyond the organizers' control shortly before or during the event, the organizers have the right to cancel or interrupt the proceedings.

b) For reasons of a serious nature the organizer reserves the right to cancel the event, to shorten the event period, or if due to official regulations, respectively, for other compelling circumstances, to transfer or limit the area provided. In such a case the exhibitor retains no right to withdraw from the contract. For the previously mentioned reasons the exhibitor cannot submit claim for compensation against the organizer. After an appropriate assessment of the situation, any reimbursements will be made either in part, in total, or not at all.

c) The in the exhibitor information described "fair contents" e.g. advertisement, agenda, seminars, workshops, etc. can be changed individually by the organizer because of current factors.

7. Admission & allocation: The organizer decides on the acceptability of the applicant. The organizer is entitled to refuse an application without justification. Applications may be refused by the organiser if the exhibitors' products do not fit into the profile of the fair, or if it is known that fees for other events are still outstanding or that any kind of insolvency hearing is pending against the applicant. The organizer has the exclusive right to allocate stands and to change stand locations at any time in the interest of the event. The organizer does not give exclusive rights to any exhibitor for his exhibited goods and services.

8. Pulling out customers of the visitor stream: The execution of advertising activities outside the confines of the given stand is prohibited. Customers may not be approached either at an adjacent stand or at the entrance, at the cash desks or in the free area around the fair, in the interest of all exhibitors. In case of non-compliance the organizer gives a unique reminder. If the exhibitor repeats his/her behaviour, the organizer has the right to block the whole booked exhibition space of the exhibitor for the duration of the show. The exhibitor has no right to refund any costs.

9. Exhibitor quality management: Exhibitors have to fit into the fair profile. In particular cases the organizer can grant an exception to this guideline. Product and/or services have to be legally accepted in Austrial. The applicant is obliged to give accurate information as to the format of his or her presentation which has to comply with the overall style of the fair. The Exhibitor undertakes to inform himself/herself, whether the goods he/she sells or the services he/she provides are allowed in Austrian law (product liability, pharmaceutical law, etc.) and that all customs regulations & formalities will be complied. By signing the application form, the exhibitor its legal and professional expertise for its offered services and products in conformity with Austrian laws.

10. Entry in the exhibitor index & data protection: The Entry in the exhibitor index is not an obligatory task of the organizer. The organizer does not undertake the liability for: misprints, typographical errors, <u>syntactic errors</u>, misclassification or missing entry's, etc. Furthermore it is not possible to reduce any invoices because of misprints, typographical errors, <u>syntactic errors</u>, misclassification or missing entry's, etc. In case of applications after printing the exhibitor index/ catalogue/ brochure (approx. 7 – 14 days before beginning of the event), the obligatory registration fee has to be paid in full! The obligatory entry in the brochure is not applicable from this date. The exhibitors agree for the organizers to process the stated data regarding company and personal data and to pass them on to third parties where if in the interest of the event (e.g. exhibitor catalogue: obtainable by each visitor, online exhibitor index). Deletions, additions, and changes need written form and have to be approved by the organizer.

11. Sale of products: is generally permitted. Only registered products can be exhibited and sold. Products which have been nominated for the exhibiter index/ catalogue/ brochure are those which are regarded as part of the program. The permission of the sale of food and beverages for consume on location (catering) is depending on the fairgrounds (location). Based on exclusive rights for local catering company's it is not allowed to sell food and beverages at every fair. Please inquire in written form for the current fair, if the sale of food and beverages to consume on location is permitted. The sale of food and beverages to take home is generally permitted. Bankruptcy sales or similar sales will not be permitted out of consideration for the other exhibitors. **12. Construction/ Set up & dismantling:** Exhibitors have to start the stand/booth construction till 14 o'clock on the day before the fair starts. If the rented surface is still vacant to this point and the organizer is not informed about a later installation, the organizer reserves the right to dispose of the surface without prior notice. In the case that the organizer has to decorate or fill the rented surface with stand construction materials, the organizer has the right to charge the additional costs to the exhibitor (max. $\leq 1.000,$ -). In this case the exhibitor has no right of refund for already paid accounts related to the surface. Installation will only be allowed in case of fully paid surfaces (incl. all payable accounts by the organizers to this date). Installation of the stard has to be completed one hour before the start of the show by the exhibitor. The exhibitor has no right to start the dismantling before the official end of the fair. This also applies to clearing away decoration, advertising materials and exhibition pieces. Otherwise a fine of $\leq 300,$ - has to be expected.

13. Stand construction: The official stand height for the exhibition space is 2,5m. Partition walls are obligatory required for reasons of visual appearance. Roll-Ups, Pop-Ups, etc. are not classified as partition walls. Every exhibitor agrees to arrange his stand very appealing. Stand constructions may not exceed 2,5m. Higher constructions have to be approved by the organizer after submission of plans and written agreement. Stand constructions which exceed 2,5m have to be neutral white on the backside to the neighbor booth and visually appealing. Advertising on the backside of the booth is not permitted. Because of safety reasons constructions with glass (except safety-glass) must be installed in a distance of 0,5m from stall borders. Special information about construction, dismantling and decorating, as well as regulations imposed by the proprietors of the buildings, have to be complied with by the exhibitor. Damages because of disregarding the regulations will be charged to the exhibitor by the organizer. In addition it is obligatory to make an officially verified fire extinguisher available. If the fire alarm system will be triggered in case of non-compliance, the responsible person/company pays the cost of operation. The tank of vehicles or engines, which contain flammable liquids, inside the halls have to be empty, furthermore the battery has to be disconnected. According to the owner of the buildings exhibitors are not permitted to fix nails or screws into the walls or to damage the walls, wood or similar materials. Requirements specified by the organizers and other enterprises regarding the installation of the stall must be observed by all exhibitors, also the fire regulations and regulations set by the events authorities. Electricity and water have to be ordered through the organizers who permit concessionary companies. In general, only fire retardant materials are permitted. Open fire, candles, etc. are forbidden. Special permits are possible, when the organizer requests the competent authority in time (about 8 weeks before the show). The exhibitor has to contact the exhibitor early enough. A positive authorization is always depending on the decision of the competent authority. Driving within the fair ground is limited, special transport and heavy goods vehicles above 3.5 tonnes have to be registered with the organizers on application. From the exhibitor brought in stand constructions and equipment have to comply the general security and fire regulations in Austria (for example: stability of the stands, safety of suspended elements, textile materials and decorative elements must have "B1+Q1"quality. etc.). Corridors and common areas must be kept absolutely free, stand construction parts are not allowed to reach into the aisles and no exhibits have to be set up in the hallways. Driving inside the halls is allowed just with special written permission by the organizers. Driving inside with vehicles is allowed only for vehicles, which are exhibition pieces during the show. Special permits are possible on request by the organizer. The driver has to inform the organizer before he will drive into the hall, in order to switch of fire detectors. This may take a short waiting time. Disregarding these regulations may cause activation of fire detection. In this case all arising expenses of the fire department will be charged to the exhibitor. If any soiling or damage is found when the stand/ surface is returned, we will be obliged to charge costs for repairs, respectively, cleaning. (Please observe that any advertising stickers must be removed completely and without damage to any painted surface.) Attaching advertising material (posters, transparencies, etc.) outside of the stand is at cost and only permitted with the written permission of the organizer. For furnishing orders seven days before the fair starts, we need to charge a price addition of 25%.

14. Liability and compensation for damages: According to the insurance legislation all objects, that are not fix connected with the building (as exhibition goods or stand equipment brought or left behind by the exhibitor) are not insured from the organizer against damages caused by fire, water, robbery and damage by whomever. The organizer accepts no liability whatsoever for loss or damage to exhibition goods or stand equipment brought or left behind by the exhibitor. The organizer is not obliged to enter into any insurance agreements of any kind. No insurance is included in the stand rent for the stand itself, for any items brought into the stand or any other associated pieces of equipment.

15. Advertisement of the exhibitor: In case the exhibitor intends to advertise his products beyond his stall but within the exhibition area, it is necessary to obtain a written permission from the organizer (which can be charged). Every exhibitor promises not to impair the presentation work of adjacent exhibitors and the organizers.

16. Filming and photography: The organizer retains the right to take photographs and make films on the exhibition premises and to use such photographs and films for its own or for general publication. In this context, the exhibitor waives any related objections based on copyright. The exhibitor does not retain the right to make, or have made, any films, photographs, drawings or other depictions of exhibition stands and goods exhibited, other than his or her own.

17. Booth, Cleaning, and Exhibitor-ID: In order to comply with the general character of the exhibition, the exhibitor promises to keep his stall and the area around it in optically good and also in clean condition. Supervision of the compound and the stalls is regulated by the conditions of business. The stalls will not be cleaned by the organizer, but he/she will be responsible for cleaning the aisles and walkways between the stalls. The disposal of construction or dismantling waste, and remaining installation material of the show will be charged at the current rates (cleaning and waste disposal) of the respective fair. Where the car parks for exhibitors are not combined with the visitors' car parks, they have been laid out separately. We recommend the use of these in order to free up the visitors' car parks. Exhibition passes are not transferable and are solely to be used by the stall personnel. Contravening this regulation will entitle the organizer to the full entrance fee, in cash, per each exhibition pass. Surveillance of exhibition-area will be arranged according to the judgements of the organizer.

10. Lectures, Workshops,... :With an application the exhibitor does not get the right to perform seminars, workshops or any appearance at the stage. The organizers and eventual co-operation partners decide exclusively, who will arrange and perform a seminar, workshop or appearance at the stage. A Charging of stage presentation is possible.

19. General & additional regulations: The invalidity of any individual fair conditions shall not affect the validity of the remaining provisions. These Trade Fair Terms and Conditions are also valid for all the other concluded agreements in this context between the exhibitor and the organizer. Notifications can be legally effectively addressed to the latest submitted address of the exhibitor. Amendments, additions and deletions as well as verbal agreements to this agreement shall not be valid unless in writing. Spoken agreements shall not be considered valid.

20. Jurisdiction & place of performance: Austrian law shall apply. Legal venue is Mondsee, Austria. January 2013



POWER- AND WATER SUPPLY Fax: +43 (0) 6232 6563 - 65



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Please submit this form at least 20 days before begin Please understand, that we charge an extra amoun installation time!		Internal notation of the HP: EG			
► Exhibitor – Billina Address:		► Loaistics:			
Company Name:					
Street:		Stand No.:			
Post Code, City:					
Land: Consultant (res		Consultant (respon	sible for the exhibition arrange	ments):	
Tel:		Name:			
Fax:		Tel.: Fax:			
Company e-mail:		Fax:			
UID-No. (VAT):		e-mail:			
main power connection without power meter Power consumption will be charged after the event: flat rate per 100 W installed load:€ 2,80,- Connection for the whole event duration and the last construction /set up day.	incl. fair meter to the exhibitors fuse boxincl. fair metPower consumption will be charged in metered rate after the event. Charged per kilowatt hours: € 0,56,- per kWh incl. energy tax.Power consumption wi after the event. Charged per kilowatt hours: € 0,56,- per kWh incl. energy tax.If nothing else is ordered, the connection will beIf nothing else is ordered			ver connection eter and fuse box Il be charged in metered rate arged per kilowatt hours: Wh incl. energy tax. ered, the connection will be construction / set up day.	
Desired connection load:	Desired connection load:		Desired connection load:		
 Wiring Package up to 2,2 KW 1-phasis € 110,50 Wiring Package up to 6 KW 3x1-phasis € 209,00 	 □ Wiring Package up to 1 □ Wiring Package up to 1 □ Wiring Package up to 3 □ Wiring Package up to 6 	5 KW € 285,50 80KW € 406,50	Wiring Package up to 10 KW Wiring Package up to 15 KW Wiring Package up to 30 KW Wiring Package up to 30 KW	€ 316,50 € 345,50 € 486,00 € 981,00	
	All connections are 3-ph	nasis 400/230V	All connections are 3-phasis 40	IO/230V	
Separate continous power supply connection:					
for refrigerators, cold display cabinets, etc. as the s		erwise discontinued 1 hou	r after the end of the event day for		
Charge for continous power wiring up to 2 KW ex Power consumption will be charged after the event:		d load: € 5,60,-		€ 69,50	
Water supply					
□ Installation of water inlet and outlet per connect for one outlet including connection to a function	ng sanitary equipment pr			€ 173,00	
Installation of water inlet and outlet per connect including connection to an additional functioning				€ 66,00	
Water consumption flat rate additional to the water connection charges water	r consumption will be cha	arged at a flat rate per co	nnection.	€ 25,80	
□ Water supply for one time fillings like waterbeds	, whirlpools, etc. (water o	consumption will be charg	ged after the event per € 4,- /m³)	€ 40,00	
Preferred position of connections: Please draft your booth (row-booth, corner-booth, head- booth, island-booth) with your preferred positions of power connections! (Desired positioning will be considered best possible – but is nonbinding) Image: Considered best possible – S: - Power Image: Considered best possible – W: - Water Image: Considered best possible –			fee. By submitting this application, the e ms and conditions for exhibitors)		

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Date

Company stamp/ signature

City

gesund& wellness **nesse** in wien

ADVERTISING POSSIBILITIES

Internal notation of the fair management:

Fax: +43 (0) 6232 6563 - 65



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Messen CMW - Peter Lindpointner GmbH, Ahornweg 22, A-5311 Innerschwand/Mondsee, Tel.: +43 (0) 6232-65 63, office@cmw.at

Please send all print data at least 4 weeks before the fair to: office@cmw.at. or via Post to the address above

Billing address: (only if different from the exhibitor´s data for the catalogue)
Company Name:
Street:
Post Code, City:
UID-No. (VAT):
Consultant (responsible for the exhibition arrangements):
Name:
Tel: Mobile:
Fax:
e-mail:

EG:

Years of experience showed us: the success of a trade show depends on the right advertising!

🗵 Yes, we want to book one of the following advertising possibilities of the trade show "Gesund & Wellness" 2013.

□ ADVERTSING FOLDER: Advertising folder with detail information about the far of charge. While stock lasts.	We order pcs.	
POSTCARD A6: Postcard with short information about the fair for dispatch to stock lasts.	We order pcs.	
FREE TICKETS for your costumers: These entitle your customers to free tickets after the fair. The Customer needs to enter its name and address, f entry ticket.	We order pcs.	
SPONSORING for the fair competition: Use our fair competition to get at more products for the daily lottery. We will show your logo on stage, furth your product. The visitors will remember your products in a positive way. (L	Product/ Service:	
SUPPLEMENT TO THE TICKET: Visitors to the fair will receive information or DIN lang) excl. production costs for the supplement! Up to 4 exhibitors w	€ 290,-*	
□ ADVERTISING INSERT 4C on the back of the ticket: This advertising is l 80mm w.	€ 249,-*	
DISTRIBUTION of advertising material (e.g. printed bags (prices excl. of p max. 3 people): Distribute brochures and/or samples in the fair hall (excep ground & parking lots) by your own employees.	€ 290,-*	
ADVERTISING INSERT in the Visitor Service Booklet – 4C: Service booklet for visitors (free of charge) includes show program, lectures, info for the fair competition.	O ¼ page h 46 x w 90 mm O ½ page h 97 x w 90 mm O 1 page h 210 x w 90 mm (+ 3 mm bleed)	€ 99,-* € 190,-* € 349,-*
LOGO INSERTION (1 x Entry, 1 x Plan)	€ 59,-*	
□ APPLICATION on STAGE PRESENCE. 45 minutes on one fair day, incl. intr support (sound, beamer, light, technician). It is also possible present yo host. If the organizer allows the application is the decision of the organize the application without any reason. Desired presence times cannot alw presence has to be confirmed in written form (email) by Messen CMW.	€ 390,-* /je 45 min. Desired day: □ Fr oder □ Sa oder □ Su	

All prices are quoted excl. of 20% VAT and advertising tax 5%. Prices are valid from the date of delivery of printing data. By submitting this application, the exhibitor accepts all conditions of contract (see registration). All products are available as long as stock/space last. Advertising leaflets, and discounted tickets will be sent to you timely. Orders may be refused by the organizer.

]_ Date