PRETIOSA Vienna

20. – 22. September 2013
Messe Wien / Hall D
Jewellery & Watches trade show
Schmuck & Uhrenfachmesse

3 ADVERTISING POSSIBILITIES

Fax: +43 (0) 6232 6563 - 65

Messen CMW – Peter Lindpointner GmbH,
Ahornweg 22, A-5311 Innerschwand/Mondsee,
Tel.: +43 (0) 6232-65 63, office@cmw.at

Please send all print data at least 4 weeks before the fair to: office@cmw.at. or via Post to the address above

Internal notation of the fair management:
EG:

Exhibitor data for the exhibitor catalogue:	**Billing address:** (only if different from the exhibitor´s data for the catalogue)
Company Name:	Company Name:
Listing in the exhibitor index (from A – Z):	Street:
Street:	Post Code, City:
Post Code, City:	UID-No. (VAT):
Country:	**Consultant (responsible for the exhibition arrangements):**
Tel:	Name:
Fax:	Tel: Mobile:
Company e-mail:	Fax:
Internet:	e-mail:

Years of experience showed us: the success of a trade show depends on the right advertising!

☒ Yes, we want to book one of the following advertising possibilities of the trade show „PRETIOSA Vienna" 2013.

☐ INVITATION FOLDER: Invitation folder with detail information about the show for dispatch to your costumers. Free of charge. While stock lasts.		We order_____ pcs.
☐ ADVERTISING STICKERS: Advertising Stickers free of charge. Perfect attachment for invoices, delivers notes, etc. An uncomplicated ways to your costumers that they can find you at the show. While stock lasts.		We order_____ pcs.
☐ FREE TICKETS for your costumers: These entitle your customers to free day entry. You will be charged for used free tickets after the fair. The Customer needs to enter its name and address, for the reason you know who have used the free entry ticket.		We order_____ pcs.
☐ SUPPLEMENT TO THE TICKET: Visitors to the fair will receive information about your company at the entrance. (Max. A 6 or DIN lang) excl. production costs for the supplement! Up to 4 exhibitors will be assigned! Requested number of copies: 2.500 pieces!		€ 290,-*
☐ LANYARDS WITH YOUR LOGO: Every trade visitor gets a visitor-ID at the Check-In. This ID will be wrapped into a plastic closure, which is attached to a lanyard. You have to possibility to brand this lanyard with your logo.If there are any deposits, you will get the lanyards after the show. Latest delivery *one day before the show start to the „Messe Wien"*	O complete package: 2500 pcs. lanyards incl. 2c print incl. plastic closure You have to order min. 8 weeks before the show. O Supplement of the exhibitors own lanyards incl. plastic closures A7 quer (2500 pcs) O Supplement of the exhibitors own lanyards without plastic closure (the organizer prepares them)	€ 2490,-* € 490,-* € 775,-* Already booked!
☐ DISTRIBUTION of advertising material (e.g. printed bags (prices excl. of personnel costs, excl. advertising material – for max. 3 people): Distribute brochures and/or samples in the fair hall (except from the entrance & cash desk area, open-air ground & parking lots) by your own employees.		€ 295,-*
☐ ADVERTISMENT in the Exhibitor catalogue – 4C: Around 2000 pieces for the trade visitors. (free of charge for the visitor)	O Logo insertion (1 x Entry, 1 x Plan) O ½ page h 105 x w 148 mm O 1 page h 210 x w 148 mm (+ 3 mm bleed)	€ 69,-* € 350,-* € 660,-*
☐ A1 DISPLAYS in the entrance area Foyer D Indoor/ Outdoor: The exhibitor prepares the posters. Latest delivery: one day before the show starts. Orders are possible as long free spaces are available.		€ 75,-* per space We order _____ pcs
☐ PROJECTION of your logos on the carpet in front of your booth: Offer is limited by the fair management. The exhibitor is responsible for the technical realization.		€ 150,-*

All prices are quoted excl. of 20% VAT and advertising tax 5%. Prices are valid from the date of delivery of printing data. By submitting this application, the exhibitor accepts all conditions of contract (see registration). All products are available as long as stock/space last. Advertising leaflets and discounted tickets will be sent to you timely. Orders may be refused by the organizer.

_____ City

____/____/_____ Date

_____ Company stamp/ signature