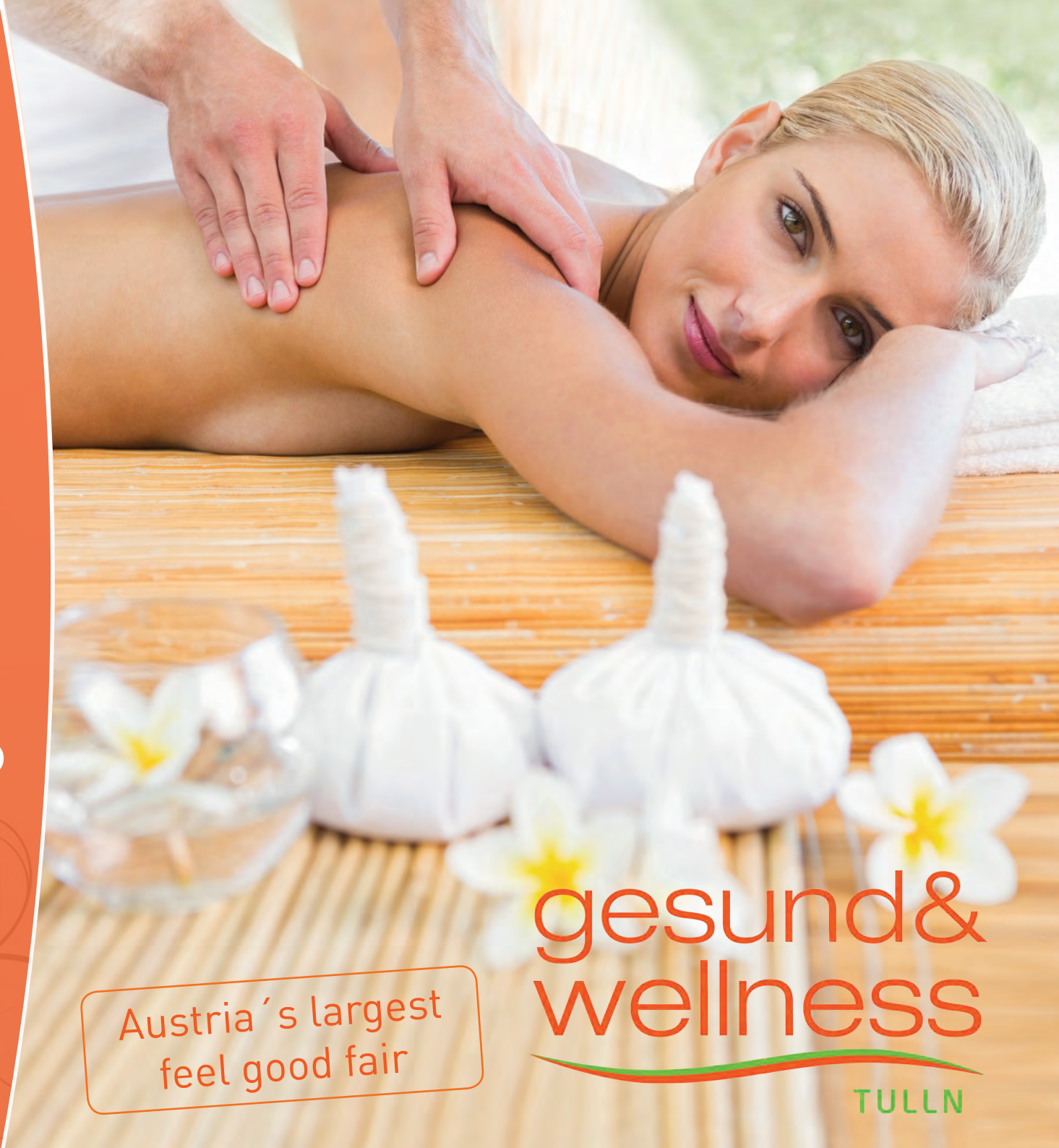


exhibitor information

4.-6. Nov. 2016
Messe Tulln



Austria's largest
feel good fair

gesund &
wellness

TULLN



Benefits at a glance

New location since 2015:

Exhibitor and visitor record in 2015! After relocation from Vienna to the Messe Tulln the 9th Fair Gesund & Wellness had an increase in visitor numbers of about 50%. With approximately 10.000 visitors the fair with 160 exhibitors from 8 nations was a huge success.

We look forward to the fair anniversary - 10 years Gesund & Wellness!

Facts:

- ✓ Austria's largest feel good fair
- ✓ New exhibition hall (opening 2015)
- ✓ Free Wifi for exhibitors & free parking for exhibitors and visitors
- ✓ Attractive program with lectures, panel discussions & workshops
- ✓ Very high quality of visitors with high purchasing power
- ✓ High quality exhibitors and visitors

Top exhibitor satisfaction

- ✓ 86% of the exhibitors in 2015 are planning to participate again in 2016



Ideal advertisement for your success:

- ✓ focus on advertisement in Vienna & Lower Austria
- ✓ Austria-wide advertisement in Kurier, trade magazines, ...
- ✓ extensive advertising in print media (Krone, Kurier, NÖN, Bezirkszeitung, magazines, ...)
- ✓ planned 8-page Austria-wide supplement in the newspaper KURIER
- ✓ generous poster campaigns in Vienna and the surroundings in Tulln
- ✓ transparent at the highway & freeway
- ✓ online advertising (social media) and e-Mail marketing

Trend subjects 2016

health & prevention:

hearing - and vision screening, counseling centers, diabetes counseling, various health therapies, health hotels, prevention, dental care,..

healthy living:

healthy sleep, healthy footwear, furniture made of natural materials, office chairs, barrier-free living, healthy renovation, electro-smog consultancy,...

alternative methods:

alternative medicine, acupuncture, Ayurveda, Bach flower therapy, bioresonance, Holistic medicine, naturopathy, homeopathy, TCM, TEM, Tibetan medicine, ...

fitness:

fitnesscenter, fitness equipment, Qi Gong, Tai Chi, whole body vibration training, Yoga, ...

Healty food on location:

Instead of an traditional fair restaurant, the exhibitors sell healthy and various food options and beverages to the visitors.

nutrition:

healthy regional & organic - food, spices, herbs, fresh juices, nutrition supplements, tea, nutritinal coaching,...

vegan and „free from“:

vegan & vegetarian food, „free from“ products!

allergy & intolerances:

allegy- & intolerance advice, counseling centers, varios therapies, „free from“ products!

wellness at home:

bathroom facilities, infrared cabins, sauna, hot tubs, furniture for relaxation, massage chairs, lighting elements,...

wellness vacation:

Spas, wellness- & health hotels, vacation destinations, barrier-free hotels, sport- & trekking tours, ...

beauty:

anti-aging, pedicure, manicure, hair care, natural cosmetics, plastic surgery,...

relaxation:

advice & prevention of disease involving stress, massages, relaxation music, Feng Shui, kinesiology, singing bowls, physiotherapy, shiatsu, motivational speakers,...



Venue:

Messe Tulln GmbH, A-3430 Tulln, Messegelände

Arrival:

West: West high way A1, S33, S5 direction Wien, exit Tulln or West high way A1, exit St. Christophen, B19 direction Tulln

South: A21, exit Alt lengbach

North: S5, A22, E59, exit Tulln

Catchment area:

The city of Tulln is a vibrant economic center nearby the biggest metropolitan area of Austria with about 60% of the Austrias population.

Just 30 km northwest of Vienna, perfect public transport links open an attractive market.

- highway A22 (e.g.: Wien „Prater“ - Messe Tulln only ca. 35 min)
- Access to the highways to the north, east and south
- railway connection: about 20 min. from „Wien Westbahnhof“ to station „Tullnerfeld“ (free shuttle service for visitors from the station „Tullnerfeld“)

Contact:



Fair management:

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Fair coordination & stand construction

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Fair times:

Einlass für Aussteller täglich 9:00 Uhr

Friday	04.11.2016	10:00 - 18:00
Saturday	05.11.2016	10:00 - 18:00
Sunday	06.11.2016	10:00 - 18:00

Aufbau:

Tuesday	01.11.2016	12:00 - 18:00
Wednesday	02.11.2016	08:00 - 18:00
Thursday	03.11.2016	08:00 - 20:00

Handover of the stand constructions, order from Messen CMW:

Thursday	03.11.2016	10:00
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Abbau:

Sunday	06.11.2016	18:00 - 22:00
Monday	07.11.2016	08:00 - 16:00
Tuesday	08.11.2016	on request

Organizer:



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